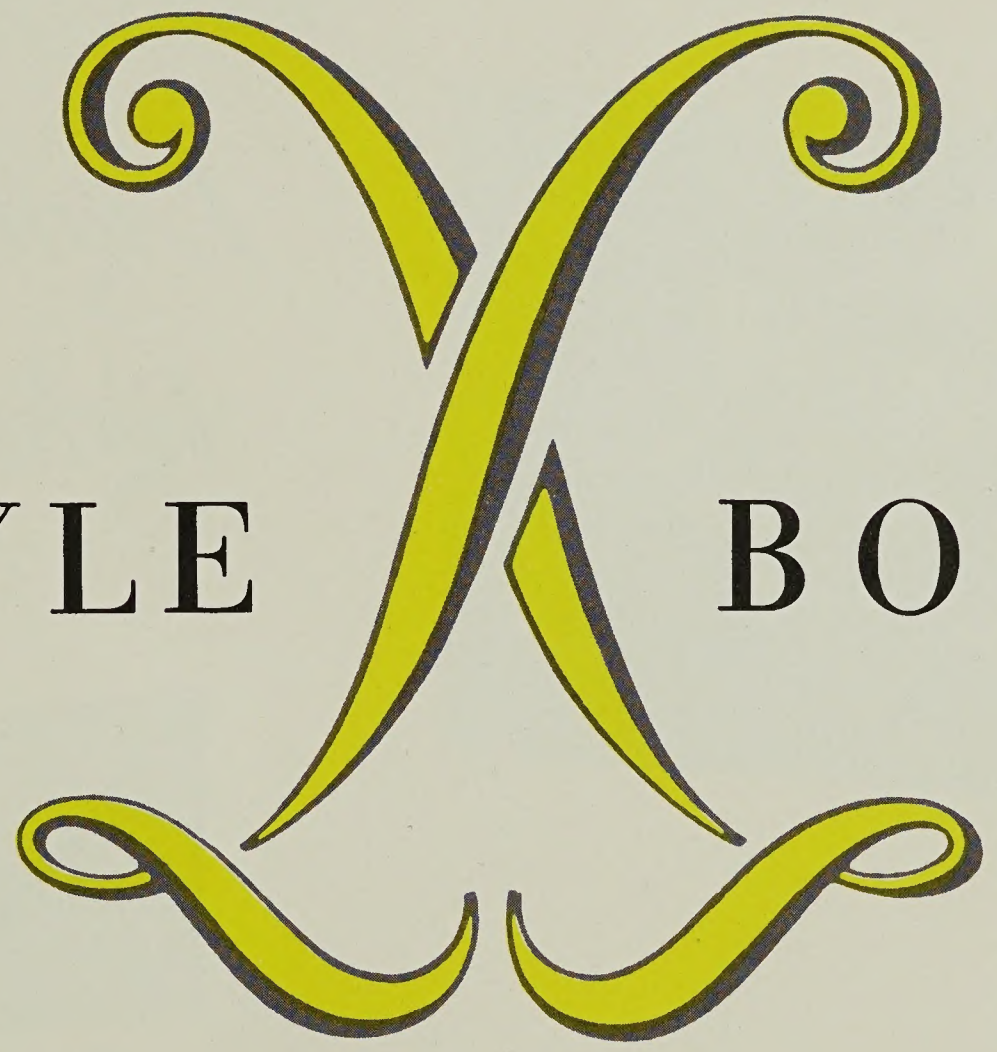
LIGHTOLIER

GEORGE H. WAHN CO.
99-103 High St.
Boston, Mass.

LIGHTOLIER

STYLE BOOK



LIGHTOLIER INCORPORATED

NEW YORK CITY • *Main Showrooms* • 11 EAST 36TH STREET

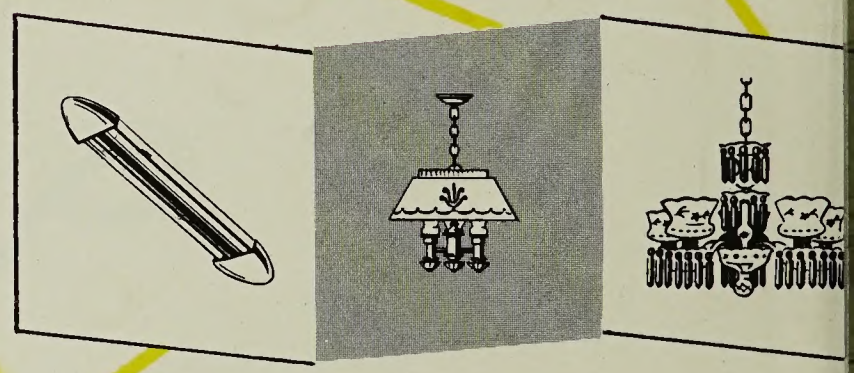
JERSEY CITY • *Main Offices and Factory* • 346 CLAREMONT AVENUE

CHICAGO • *Midwest Showrooms* • 1267 MERCHANDISE MART

Enjoy the fiery brilliance only imported Lightolier lead ***Crystal*** *brings to your home.*
Page 12.

Give your rooms a deft "decorator" touch with gay, colorful Lightolier ***Tole.***
Page 28.

Lightolier lights your way



Efficient ***Lytron*** *speeds housework, reduces fatigue. Smartly styled for your gleaming kitchen and bath.*
Page 55.

"That's it."

With a sigh, you lean back and smile. Somehow you know. You're looking at a Lightolier just right for you!

It may very well happen to you, as it has to countless others, while you look through this book.

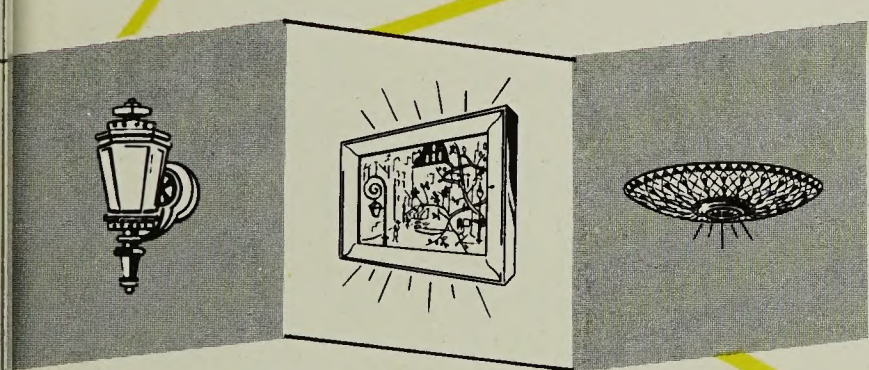
We know, because we planned it that way!

For every Lightolier is the result of a careful study of your home and its furnishings by a group of leading decorating authorities — the Lightolier Style Board. There's Carl Moser, famous ceramic artist, and head of the Lightolier design staff . . . Edward J. Wormley, creater of some of America's best selling fine furniture . . . Tommi Parzinger, whose work is famous both in this country and abroad . . . and there's Alfred Auerbach, merchandise consultant

Outdoor Lightoliers make your entrance safer, give your home more individuality.
Page 63.

to lovelier living

See Decoralite — read by it — you'll wonder how you ever got along without it!
Page 43.



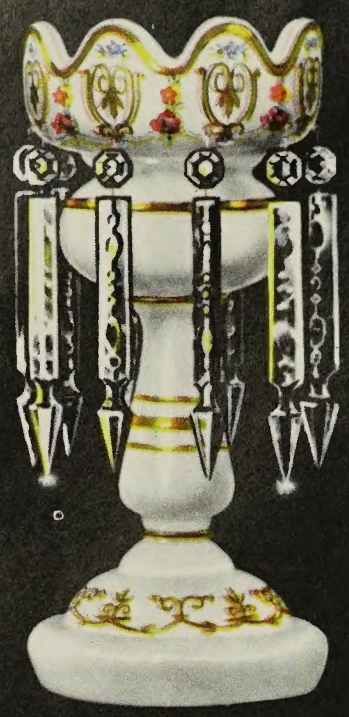
to the very manufacturers who probably made your furniture, rugs, and fabrics. And because the *quality* of lighting is so important, there's J. S. Hamel, lighting engineer, consultant for the United Nations and others, to see that your Lightoliers are as nice to see by as they are to look at.

So browse through this Style Book to determine the kinds of lighting you like best for each of your rooms. Jot down the styles you prefer. Then take your list to your local Lightolier distributor, who has a complete Home Lighting Advisory Service, to *see* the Lightoliers you've selected — and many, many others. Examine their lustrous, long-lasting finishes. Take special notice of how smartly they've been styled. Enjoy their eye-soothing light — and their budget-beguiling prices. Remember, if it's a Lightolier, it's right!

*Set your lighting to the occasion — much or little — cheerful or subtle — with Lightolier **Pacemaker**.*
Page 32.

LUCERNE

LIGHTOLIER



8607

8602

6005

8602: For piano, credenza, mantel, buffet. Classic, imported Lustre, as elegant as a fine old antique. Enhances Traditional and Modern decor. Height: 13″. Color: Emerald Green.

8607: Handpainted coin gold and floral decoration in relief, fired-in for permanence. Deeply notched, spearpoint prisms. Height: 14¾″. Color: Ivory.

6005: Luxurious Overlay Crystal, imported from Czechoslovakia and combining all the arts of fine Crystal making. Its soft floral design is hand-applied to an overlay of enamelled Crystal above an inner layer of clear Crystal. Delicately set-off by hand-cut and wood-polished Crystal punties, jewels and prisms—to make it the center of interest in Traditional and Colonial rooms. 5 light—40W. lamps. Length 42″. Body length 21″. Width 21″. Finish: Polished Silver Plate. All-metal Green shade, 6630.

IMPORTED CRYSTAL, HAND-CUT AND WOOD-WHEEL POLISHED

Shimmering Crystal...

through the centuries the Aristocratic choice

Today, just as for centuries before, fine homes prefer fiery, brilliant crystal. Today, just as when the luxurious palaces of Europe were built, discriminating home lovers select gleaming Crystal to enhance fine draperies, mellow woods and sparkling table service.

And today, Lightolier brings the luxury that is fine Crystal to new heights—at modest cost. Each Lightolier Crystal is designed by Carl Moser to high decorator standards—proportioned to America's room sizes and ceiling heights. Each is made in Bohemia by the world's finest Crystal craftsmen of water-white, lead* crystal glass. Each of the myriad parts is carefully color-matched, then individually hand-cut and wood-polished for diamond-sharp faceting and diamond-like brilliance.

The Lightolier Crystal you choose will bring everlasting pleasure to you, greater charm and elegance to your home.

*Achieved by adding lead oxide to the molten glass. Only *lead* crystal has the bell-like ring and the splendid lustre heretofore associated with the finest of stemware. Only *lead* crystal is brilliantly white. Genuine *lead* crystal permits sharper, deeper and finer detailed cuttings.

LIGHTOLIER

6015

6618

6015: 5 lights—25W. flame lamps Its graceful body, deeply hand-cut in the Waterford tradition, goes with your Traditional furniture. The heavy, "Waterfall" bobesches and center plates, the clear, hand-cut globes, the tiers of hand-cut octagonal jewels and baguette prisms reflect sparkling brilliance onto your dinner-table settings. Length 42". Body length 19". Width 23".

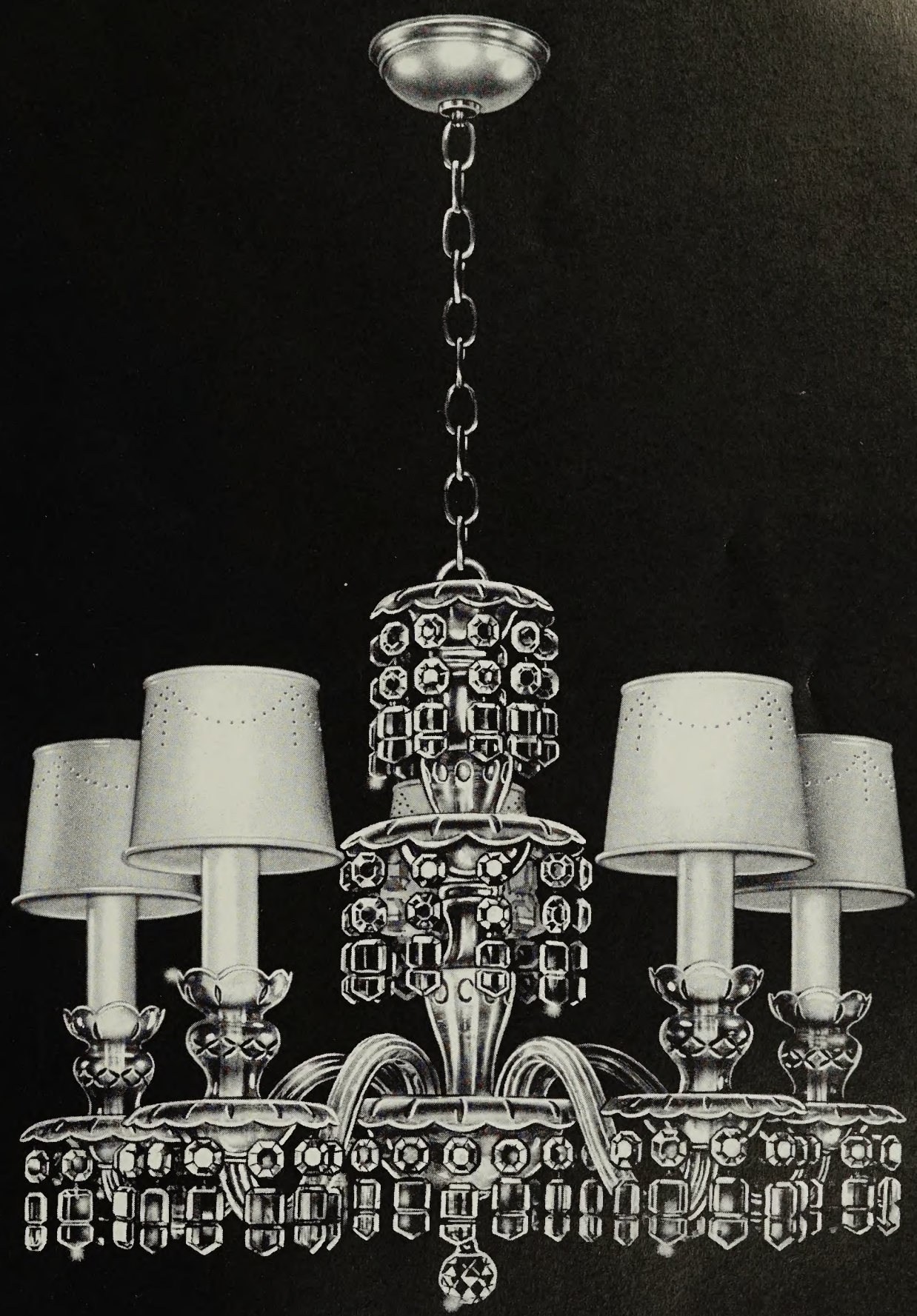
6618: 1 light—60W. lamp. Hand-faceted jewels, graduated in size as your eye travels downward, are strung like necklaces; the Waterford-cut plate of heavy lead Crystal reflects gleaming iridescence to walls and ceilings. Your foyer or hall will have unmatched decorative effects, perfectly proportioned Crystal. Length 30". Body length 14". Width 8".

IMPORTED LEAD CRYSTAL, HAND-CUT AND WOOD-WHEEL POLISHED

Metal parts precision-made in America, finished in Polished Silver Plate.

LIGHTER

6617



6615

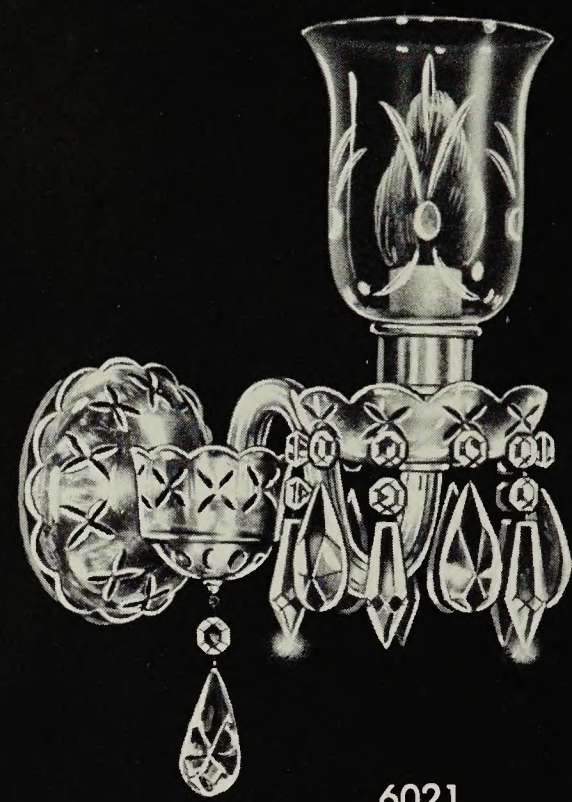
6615: 5 lights — 40W. lamps. Brilliant lighting effect — boldly dramatic chandelier. The all-over deep hand-cutting, the hand-scalloped lead Crystal candle holders, the multi-faceted jewels and prisms bring sparkling charm to the room. Yet it costs a tiny fraction of your furnishings! Shown with number **6640** White all-metal shade. Length 42". Body length 19". Width 23".

6617: 1 light—60W. lamp. For heightened dramatic effects, decorators and architects recommend decorating adjoining rooms with Crystal. Your hall or foyer, too, become as richly elegant as your dining room, supply a fitting atmosphere in which to welcome guests. Length 30". Body length 12". Width 6".

IMPORTED LEAD CRYSTAL, HAND-CUT AND WOOD-WHEEL POLISHED

Metal parts precision-made in America, finished in Polished Silver Plate.

LIGHTOLIER



6021

6025

6021: 1 light—25W. flame lamp. Control Switch. Like all Crystal designs, this sconce is very appropriate for Colonial or 18th Century furnishings. The mark of cultured living it brings to a room is to be treasured far above the modest price. Length 9½". Width 4¾". Extension 10½". Scalloped Backplate 4½" diameter.

6025: 5 lights—25W. flame lamps. Replica of a Waterford original scaled to harmonize with today's interiors. Tapered chimneys with stylized fleur de lis cutting, hand-notched lead Crystal center baluster, plates and bobesches, cascade of octagonal jewels and pear and heavy, pointed prisms make this a fine example of 18th Century luxuriousness at modest cost. Length 42". Body length 25". Width 21".

IMPORTED LEAD CRYSTAL, HAND-CUT AND WOOD-WHEEL POLISHED

Metal parts precision-made in America, finished in Polished Silver Plate.

LIGHTOLIER

6622

6625

6622: 2 lights — 40W. lamps. Control Switch. Designed to harmonize with today's rooms — handcrafted in Czechoslovakia to bring you the rich pleasure of the same gem-like Crystal, usually found only in mansions and manor halls. Shown with number 6610 Silver Plated shade. Length 11½". Width 14½". Extension 9½". Scalloped Backplate 5½" diameter.

6625: 5 lights—25W. lamps. Made of fine lead Crystal — as are all Crystal Lightoliers. Water-white Crystal body, center bowls, candle cups and bobesches are deeply Waterford-cut by hand. Shepherd's crook scrolls are hand-notched, and accented by dazzling prisms. Rare elegance for your important room. Length 42". Body length 25". Width 21".

IMPORTED LEAD CRYSTAL, HAND-CUT AND WOOD-WHEEL POLISHED

Metal parts precision-made in America, finished in Polished Silver Plate.

LIGHTOLIER

6032

6035

Important and imposing, with bold, deep-cut Waterford detail and massive, brilliantly faceted pendants. Center body, inspired from a museum masterpiece, is sharply diamond-cut. Classic bobesches are hand-turned and scalloped. Graced by hand-blown and hand-cut hurricanes, your most sumptuous room requires it.

6032: 2 lights—25W. flame lamps. Control switch. Length 9½". Width 13". Extension 8¼". Scalloped Backplate 4½" diameter.

6035: 5 lights—25W. flame lamps. Length 42". Body length 25". Width 21".

IMPORTED LEAD CRYSTAL, HAND-CUT AND WOOD-WHEEL POLISHED

Metal parts precision-made in America, finished in Polished Silver Plate.

LIGHTOLIER

6635

6635: 5 lights—25W. flame lamps. An exquisite accent for your mahogany furniture, an exquisite jewel that sets off your rugs and draperies worthily. Length 42". Body length 25". Width 21".

This design of classic elegance will heighten the beauty of your table settings and add dramatic lighting to your room. Handcrafted of gleaming lead Crystal, each minute cutting is deep, crisp, bright—not merely for years but for generations to come. So when you hand it down to your children, they will thrill to its beauty just as you will when you first call it yours.

IMPORTED LEAD CRYSTAL, HAND-CUT AND WOOD-WHEEL POLISHED

Metal parts precision-made in America, finished in Polished Silver Plate.

A precious gem for your finger... a Lightolier Crystal for your dining room

DECORATOR: WILLIAM PAHLMANN, *American Institute of Decorators*

Crown your Dining Room with Crystal and you transform it into the most resplendent room in your home.

For Crystal endows a room with an air of sparkling splendor that fully justifies its centuries old standing as the aristocrat of lighting.

Yet despite its luxurious appearance, you will find Lightolier Crystal is moderately priced. Moreover, it is a lifetime investment in beauty. It can *never* wear out—and you will *always* be glad you bought it—for Lightolier Crystal does much towards making your home all you dreamed.

Designed by Carl Moser, your Lightolier Crystal is hand-cut and wood-wheel polished in Czechoslovakia of *fine lead* Crystal. Its hand-faceted prisms and deeply cut body brilliantly reflect light like tiny mirrors, making your fabrics seem richer and warmer, your wood finishes deeper and softer. You will treasure this precious jewel—your Lightolier Crystal—for generations to come. You will hand it down just as you will your other heirlooms. And, you'll welcome guests, too, with knowing confidence—because your Dining Room is illuminated with Crystal, endorsed as fashion-right by leading decorating authorities.

Lightolier lights your way to lovelier living

LIGHTER

6645

6645: 5 lights—Candlebeam lamps. 1 center light—75W. lamp. Adds graciousness and charm to family living, glamour to dinner parties. Length 42". Body length 25". Width 26". Metal parts precision-made in America, finished in Polished Silver Plate.

For the flattering effect of candle light without view-obstructing candlesticks, combined with relaxing soft room lighting, choose Crystalabra. A concealed light source in the bottom bowl sheds a cheerful glow on your table setting. Miniature bulbs atop tapered wax-like candles evoke iridescent light rays from pendants, drapes and body. Here are custom lighting and decorative effects at surprisingly modest cost.

IMPORTED LEAD CRYSTAL, HAND-CUT AND WOOD-WHEEL POLISHED

CHANDELIER

6655

Authentic bejewelled Crystal—yet *completely indirect in lighting effect.* Concealed lamps in the star-cut and scalloped 18th Century urns and in the flawlessly cut bottom bowl accentuate the fiery brilliance of the tens of thousands of cuttings and facets in the fixture. At the same time, they bathe your room in soft, glareless light.

6655: 5 lights below candles — 40W. lamps. 5 lights in bowl—25W. tubular lamps. Length 42". Body length 25". Width 26". Metal parts precision-made in America, finished in Polished Silver Plate.

IMPORTED LEAD CRYSTAL, HAND-CUT AND WOOD-WHEEL POLISHED

LIGHTOLIER

6055

6055: 5 lights in globes—40W. lamps. 5 lights in bowl—25W. tubular lamps. Length 42". Body length 25". Width 26". Metal parts precision-made in America, finished in Polished Silver Plate.

Completely indirect, the lamps are concealed within Silver Plated reflectors in authentic wind-bowls and the main body. The light flows upward onto the fixture and ceiling with the reflected brilliance of the lead Crystal. It is then deflected onto your table service and furnishings, while your whole room is softly lighted.

IMPORTED LEAD CRYSTAL, HAND-CUT AND WOOD-WHEEL POLISHED

LIGHTOLIER

Crimped edge hurricane globes add freshness and individuality to this perfectly proportioned Crystal Lightolier. To further enhance your Traditional room, there are rib-edged bobesches, triangular spearpoint prisms and a quilt of deep, diamond cuttings in the classic urn and center plates.

6061: 1 light—40W. lamp. Control switch. Length 9⅝". Width 6¼". Extension 11½". Scalloped Backplate 5½" diameter.

6065: 5 lights—40W. lamps. Length 42". Body length 28". Width 25¾".

IMPORTED LEAD CRYSTAL, HAND-CUT AND WOOD-WHEEL POLISHED

Metal parts precision-made in America, finished in Polished Silver Plate.

6665

LIGHTOLIER

6665: 5 lights—40W. lamps. Shown with number **6620** all-metal Red shade. Length 42″. Body length 28″. Width 25¾″. Metal parts precision-made in America, finished in Polished Silver Plate.

Crystal is more often recommended by leading architects and decorators than any other lighting equipment. Even among Crystals, however, there are grades of quality. *Lead* Crystal is acknowledged finest — it most nearly approaches absolute clarity, takes more polishing, permits deeper, and more intricate cuttings. Lightolier Crystal is true *lead* Crystal.

IMPORTED LEAD CRYSTAL, HAND-CUT AND WOOD-WHEEL POLISHED

CHOLLER

6602

6606

The imposing proportions of this important chandelier are equalled by its unusual grace and charm. The flaring form of the center vase grows naturally from the broad sweeping arms. The arms are deeply notched. Brilliant, spearpoint prisms are suspended from hand-carved bobesches.

6602: 2 lights — 40W. lamps. Control switch. Shown with number **6630** Green all-metal shade. Length 9⅜". Width 16½". Extension 9½". Scalloped Backplate 5½" diameter.

6606: 6 lights—40W. lamps. Shown with number **6630** Green all-metal shade. Length 42". Body length 29½". Width 26".

IMPORTED LEAD CRYSTAL, HAND-CUT AND WOOD-WHEEL POLISHED

Metal parts precision-made in America, finished in Polished Silver Plate.

LIGHTOLIER

6093

6693

6093: 3 lights—25W. flame lamps. Length 36". Body length 17". Width 18".

6693: 3 lights—40W. lamps. Shown with number **6610** Silver Plated shade. Length 36". Body length 17". Width 18".

These dainty Lightoliers add importance to dinette, small dining room, bedroom or hall. Completely cut by hand, the melon effect urns are impeccably accented by festoons of hand-faceted jewels and prisms. Their cost is far more reasonable than you might expect for their unmatched decorative effects.

IMPORTED LEAD CRYSTAL, HAND-CUT AND WOOD-WHEEL POLISHED

Metal parts precision-made in America, finished in Polished Silver Plate.

LIGHTOLIER

6649

6648

6658

For your finely appointed bedroom, hall, foyer or small dinette—choose these imported and hand-cut Crystal Lightoliers. Traditional in design, but perfectly scaled for the lower-ceiling rooms of today.

6648: 2 lights—40W. lamps. Streamers of graduated, hand-cut Crystal pearls gathered together in a graceful basket. Length 4¼". Width 10⅝".

6649: 3 lights—40W. lamps. Lustrous Silver Plated ceiling band and bottom plate richly accented by massive, hand-faceted pendants and Crystal ball. Length 5¼". Width 12⅝".

6658: 3 lights—25W. flame lamps. Light reflected through triangular prisms and square-cut baguettes adds iridescent glamour to the room. Length 30". Body length 18". Width 8".

IMPORTED LEAD CRYSTAL, HAND-CUT AND WOOD-WHEEL POLISHED

Metal parts precision-made in America, finished in Polished Silver Plate.

LIGHTOLIER

6247

6248

6258

Lustra Lightoliers bring you the sparkling, luxurious effect of fine crystal . . . at prices far below their decorative value. Designed for today's low-ceiling rooms, they add a welcome note of elegance to living room, dining room, bedroom, foyer, dressing room, main hall and dinette. Lustras have hand-cut, imported and wood-polished pendants and prisms.

6247: 4 lt.—40W. lamps. Diamond-cut pattern bowl; sparkling, ribbed urn; fretted gallery. Length 36". Body length 13½". Width 16".

6248: 4 lt.—25W. lamps. Draped with pear-shape prisms, olive-cut beads and diamond-shape jewels, set off by a multi-faceted pendant. Length 6". Width 17".

6258: 3 lt.—25W. lamps. Its snug-to-ceiling design adds importance to smaller rooms. Length 5". Width 14".

GLASSWARE: POLISHED CRYSTAL

Finish on Metal Parts: Silver Plate

LIGHTOLIER

6827

6534
6544

6573
6563

6533
6543

Dainty Lustra Lightoliers to make smaller locations decoratively important. They add charm, richness and sparkle to halls, foyers, dressing rooms and alcoves—and harmonize with many, many kinds of decoration.

6533: Same as 6543, but finished in Silver Plate.
6534: 1 lt.—60W. lamp. Imported, pear-shape prisms, olive-cut beads, diamond-shape jewels add fiery iridescence to your rooms. Length 8½". Width 7¾". Finish: Silver Plate.
6543: 1 lt.—60W. lamp. Crystal bowl in diamond-cut pattern, with hand-cut, imported pendant and pierced, Gold Plated gallery. Length 8½". Width 6½". Finish: Gold Plate.
6544: Same as 6534, but finished in Gold Plate.
6563: Same as 6573, but finished in Silver Plate.
6573: 1 lt.—25W. lamp. Length 6¼". Width 7¼". Finish: Gold Plate.
6827: 3 lt.—40W. lamps. Length 10". Width 16½". Finish: Silver Plate.

Something Old
Something New

There's something old—mellow—peaceful about your Colonial Lightolier. Perhaps it's the flavor of true authenticity so carefully preserved in them. Or their feeling of sturdy, simple character and honest craftsmanship. You sense it in the gleaming brass fonts, pierced galleries, hand-cut and hand-blown chimneys.

There's something new—interesting—different—something you will cherish for years—in your Colonial Lightolier, too. It's proportioned for today's room sizes and ceiling heights. Its shape flows as gracefully as your furniture. And its finish, with all the mellow warmth and patina of its forebears, is *permanent.* A whisk of a dustcloth is all it will ever need to bring it back to its sparkling best. It won't ever chip, tarnish or peel!

It's versatile, too! Colonial by Lightolier goes equally well with 18th Century as with Colonial rooms—makes your woods wink and gleam, brings your room an air of hearty warmth.

Lightolier lights your way to lovelier living

LIGHTOLIER

6181: 1 light—40W. lamp. Control switch. Twinkling crystal to add harmonious decoration to your walls. Length 9". Width 4¾". Extension 5¾". Backplate 3½" wide. Finish: Colonial Brass.
6184: Same as 6181, but finished in Silver Plate.
6185: 5 light—40W. lamps. Thoroughly authentic, it brings to the formal room it decorates and illuminates, the craftsmanship of Colonial times. Length 36". Body length 12½". Width 21". Finish: Colonial Brass.
6189: Same as 6185, but finished in Silver Plate.
8350: 1 light—25W. flame lamp. Control switch in base. Added atmosphere and supplemental lighting for true Colonial effect. Star-cut prisms. Height 18". Width 4¾". Finish: Colonial Brass.

HAND-BLOWN AND CUT CHIMNEYS; WOOD-POLISHED, AUTHENTIC COLONIAL PRISMS

LIGHTOLIER

6121

6125

8355

6121: 1 light—25W. lamp. You will enjoy the added beauty of this authentic Silver Plated bracket with its unusual, star-cut windbowl. Length 9⅜". Width 4¾". Extension 6". Backplate 3½" wide. Finish: Silver Plate.

6125: 5 light—40W. lamps. Formal and elegant—so appropriate for Colonial, Federal or 18th Century furnishings! Clear crystal, hand-cut spindle and saucers with festoons of sparkling Crystal beads to bring your room to glowing life. Length 36". Body length 16¼". Width 20½". Finish: Silver Plate.

8355: 1 light—25W. flame lamp. Control switch in base. Solid turned pedestal, proportioned to the contour of the hand-cut chimney. Adds distinction to mantel, buffet or spinet. Height 15¾". Width 4½". Finish: Colonial Brass.

HAND-BLOWN AND HAND-CUT HURRICANE CHIMNEYS

6171

6175

225

225: 1 light—25W. flame lamp. Control switch in base. Replica of an original full-bodied hurricane lamp. Adds true Colonial flavor to any room. Height 14". Width 6".
6171: 1 light—40W. lamp. Control switch. Quaint, old-fashioned, true-to-type Colonial Lightolier. Length 8¼". Width 4¾". Extension 6¼". Backplate 4½" diameter.

6175: 5 light—40W. lamps. Inspired from an old oil lamp with clear, thumb-print Cape Cod glass fonts. The flared, fluted-top frosted chimneys are attractive, provide glowing illumination. The deep brass finish has the patina and warmth of age. Length 36". Body length 11". Width 21".

HAND-BLOWN AND HAND-CUT HURRICANE CHIMNEYS

Finish: Colonial Brass

LIGHTER

6294

6284

6293

6283

6292

6282

The delicately formed glass has a dainty etched pattern in authentic colonial tracery. The ribbed, Colonial Brass ceiling band lends an important note of Early American refinement. The broad-lighted surfaces are extremely shallow in depth. In sum, a happy solution to the perplexing problem of attractively lighting today's low-ceiling Colonial rooms!

6282: 2 light—25W. lamps. Length 4". Width 8¾".
6283: 3 light—25W. lamps. Length 4". Width 12".
6284: 3 light—25W. lamps. Length 4". Width 14¾".

6292: 2 light—40W. lamps. Length 5". Width 10".
6293: 3 light—40W. lamps. Length 5". Width 13".
6294: 3 light—40W. lamps. Length 5". Width 16".

GLASSWARE: CERAMIC WHITE BACKGROUND WITH CLEAR ETCHED PATTERN

Finish: Colonial Brass

A touch of Glowing Color with Tole by Lightolier

DECORATOR: BERTHA SCHAEFFER, *American Institute of Decorators*

Do you like an accent of glowing color? Then you'll surely take to Lightolier Tole.

Not gaudy, as you can see, Lightolier Tole colors are rich, vibrant, deep-toned. They stay lovely, too — won't chip, peel or fade.

And the colors — Tole red, green, white — have been chosen by Edward J. Wormley, noted home furnishings designer and Margaret Sharp Hill, prominent stylist. Of all colors, these three harmonize best with *today's most popular home furnishings.* So go right ahead — choose from them with complete confidence!

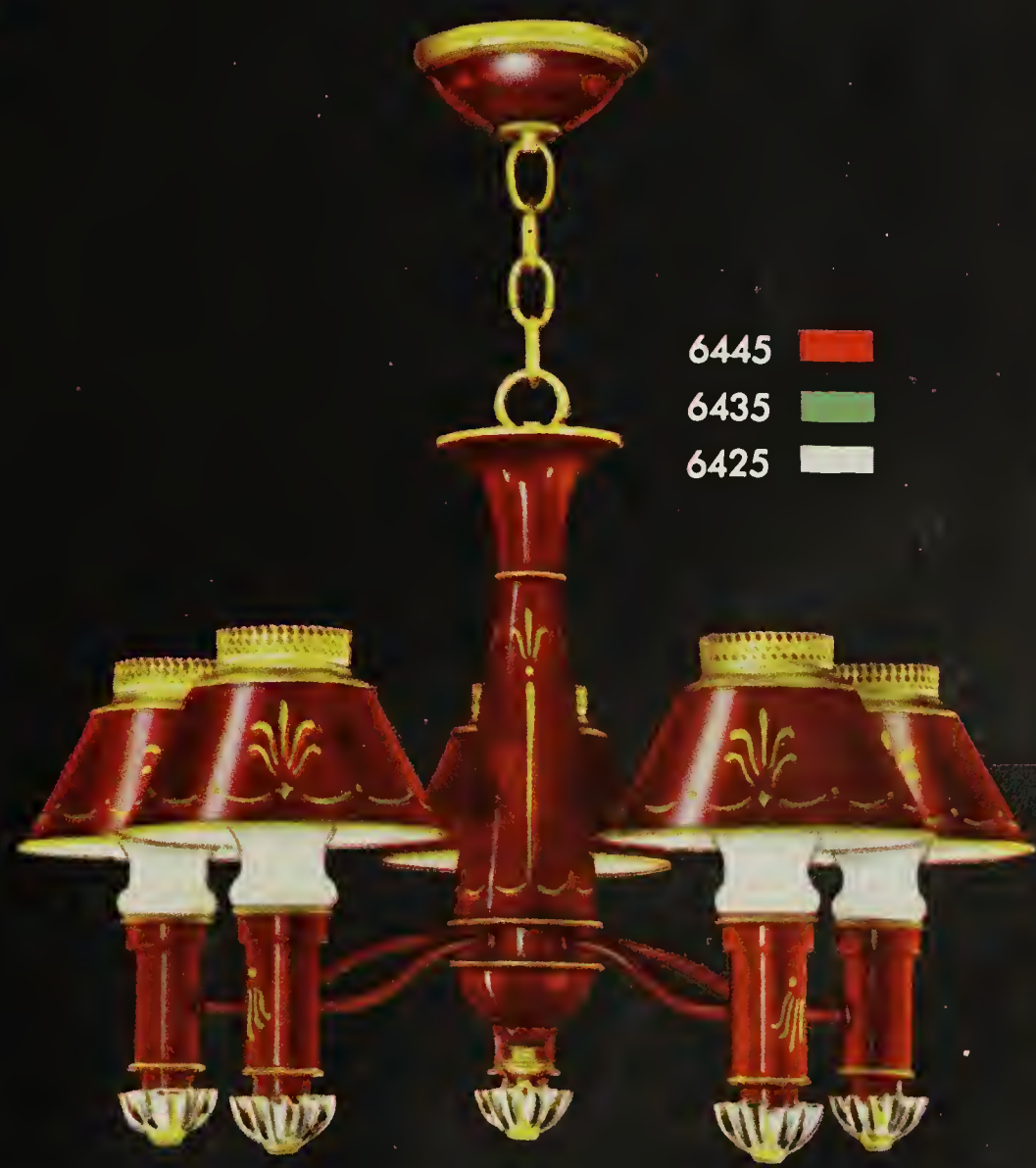
Tole's authentic designs go so well with informal Colonial or with frilly French Provincial — and give soft, intimate, relaxing light, too.

You, your family, your guests will play cards, read, study or just chat in blissful comfort under the light from your Lightolier Tole.

Lightolier lights your way to lovelier living

TOLE LIGHTING

6441
6431
6421



6445
6435
6425

Authentic styles and colors, hand-stenciled decorations, pierced galleries and crystal drip cups. The shades are white-enamelled inside for better light reflection. The bulbs are encased in frosted glass urns for glareless illumination.

6441: 1 light. Length 9½". Width 6¾". Extension 6½". Backplate 4½" diameter. Finish: Tole Red and Brass. **6431**: Tole Green and Brass. **6421**: Tole White and Brass.

6443: 3 lights. Length 36". Body length 14½". Width 16". Finish: Tole Red and Brass. **6433**: Tole Green and Brass. **6423**: Tole White and Brass.

6445: 5 lights. Length 36". Body length 14½". Width 20". Finish: Tole Red and Brass. **6435**: Tole Green and Brass. **6425**: Tole White and Brass.

6448: 3 lights. Length 36". Body length 12". Width 13". Finish: Tole Red and Brass. **6438**: Tole Green and Brass. **6428**: Tole White and Brass.

LAMPS: 40 WATT

Finishes Specially Processed to Resist Chipping, Peeling, Fading

FARMSTEAD

LIGHTOLIER

There's an air of hearty warmth about Farmstead Lightoliers — like a page out of early American history. Prototypes of the lights in pioneer farms, they have permanent rich colors accented by gleaming brass. Your dinette, study, game or child's room, den or kitchen will have fine light, cheerful decoration.

6460: 1 light—100W. lamp. Pierced shades create a pleasing decorative circlet of light. Length 30". Body length 12". Width 11". Finish: Red and Brass. **6470**: Green and Brass. **6480**: Yellow and Brass.
6560: 1 light—100W. lamp. Wide shade, enamelled white inside, for better light reflection. Length 30". Body length 16½". Width 15½". Finish: Red and Brass. **6570**: Green and Brass. **6580**: Yellow and Brass.
6863: 3 light—40W. lamps. Pierced gallery, hand-cut, crimped-edge globes in a charming Colonial mood. Length 9½". Width 15¼". Finish: Red and Brass. **6873**: Green and Brass. **6883**: Yellow and Brass.

FINISHES SPECIALLY PROCESSED TO RESIST CHIPPING, PEELING, FADING

LIGHTOLIER

7810
7811

6583
6593

6592
6582

6594
6584

6569

6559

These Ranch Lightoliers help give rooms more than a gay mood — they blend with and enrich your furnishings. Their lighting, too, is ample—designed to make rooms look their cheerful best. For playroom, den, dinette and child's room.

6559: 3 light—25W. lamps. Length 4½". Width 13". Finish: Sierra Red and Brass.
6569: 1 light—25W. lamp. Length 3¾". Width 7½". Finish: Sierra Red and Brass.
6583: 3 light—40W. lamps. Length 8¼". Width 14⅝". Finish: Sierra Red and Brass. **6593:** Finish: Green and Brass.

6592: 2 light—40W. lamps. Length 8". Width 15⅜". Finish: Green and Brass. **6582:** Finish: Sierra Red and Brass.
6594: 1 light—40W. lamp. Length 9¼". Width 4⅝". Finish: Green and Brass. **6584:** Finish: Sierra Red and Brass.
7810: 1 light—25W. lamp. Length 12¼". Width 5⅛". Extension 3¾". Finish: Sierra Red and Brass. **7811:** Finish: Black and Brass.

FINISHES SPECIALLY PROCESSED TO RESIST CHIPPING, PEELING, FADING

Here's "Mood Lighting" for your home

Accent Lighting for Glamour

Background Lighting for Beauty

Big Occasion Lighting

Here's the *new* way to light your home. Here's the simple, easy way to high-light your dinner parties — or make your after-dinner games and conversation more pleasant. In short, here's the certain, economical way to set your lighting to suit the mood of any occasion:

Accent Lighting for Glamour. Click your wall switch* once — a cone of glareless light from the built-in colouvred** lens makes table settings sparkle while guests relax. You enjoy lively conversation or exciting games with never a squint, yawn or headache from light that tires the eyes.

Background Lighting for Beauty. Click your wall switch again — four lamps inside the boldly overscaled, softly textured Pacemaker spread light *throughout* the room, bring out the full beauty of your prized possessions. It's lighting that seems built-into-the-ceiling, without "built-in" costs.

Big Occasion Lighting. Click the switch again. There's a cone of light on your table from the scientifically focused lens, combined with glareless, full room illumination from the bowl for every social activity — dining, card playing, chatting and dancing!

Your home is wonderfully lighted for every occasion by Pacemaker's "mood lighting", beautifully enhanced by its new, deeply textured glassware.

*For the ultimate in lighting flexibility, ask your electrical contractor to install a 3-way wall switch. If you are just replacing a fixture, Pacemaker with or without the lens, on a single light control, will give you dramatic lighting effects such as you've never enjoyed before!

**®Patent Pending

Playroom

Den . . . Living Room . . . Office

7655

Lightolier lights your way to lovelier living

Bedroom

7665

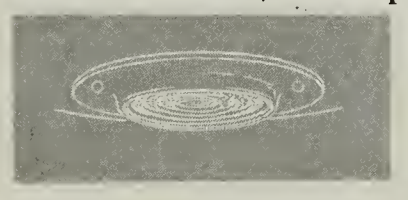
Kitchen

LIGHTOLIER

7655: 4—40W. lamps in bowl. 1—75W. lamp in lens. Lgth. 5". Width 21½". Finish: White and Pol. Chromium.

7665: 4—40W. lamps in bowl. 1—75W. lamp in lens. Length 5". Width 21½". Finish: White and Brass.

Mr. J. S. Hamel, lighting engineer-consultant to United Nations, developed Pacemaker's colouvred* lens to direct more light downward. Ceramic tinted risers reduce glare, pebble texture eliminates shadows.

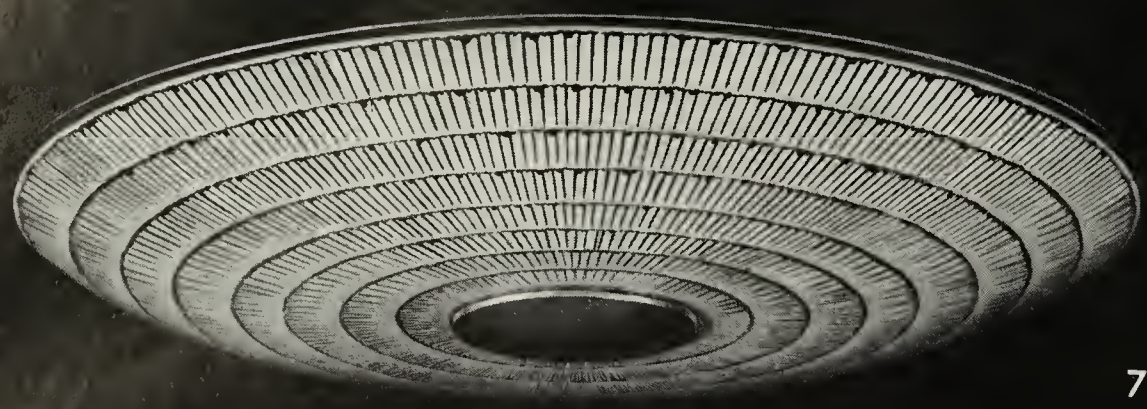


* ®*Patent Pending*

Built-in, Colouvred, Ceramic-tinted Lens.

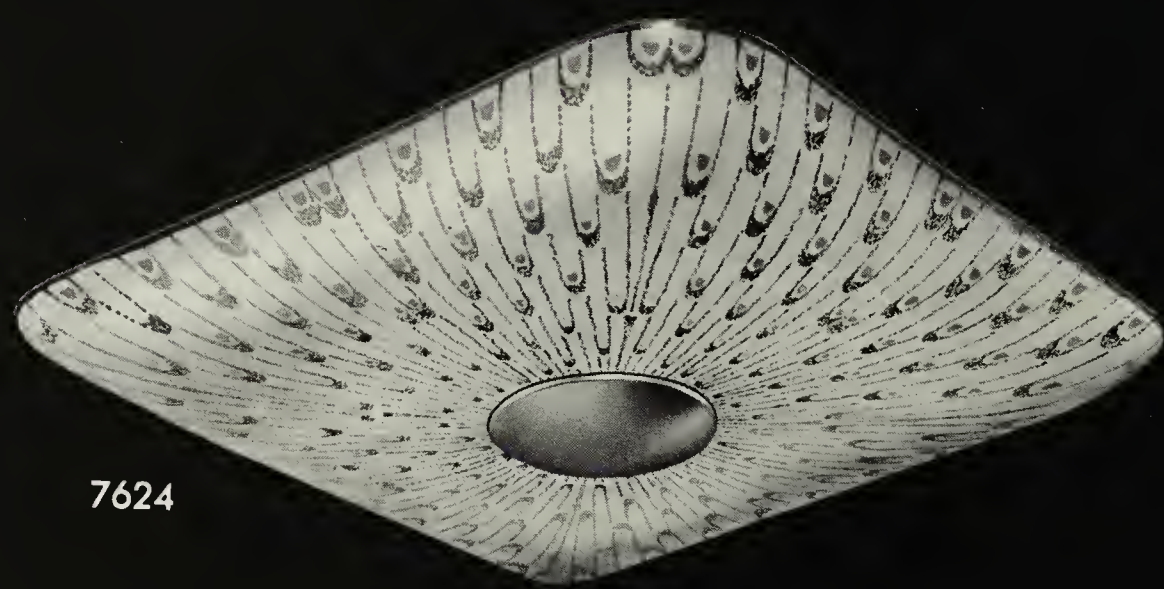
Textured Glassware by Carl Moser with Ceramic White Background, Fire-smoothed edge.

LIGHTOLIER



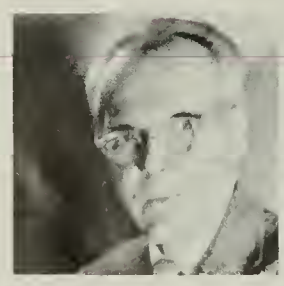
7651

designed by Carl Moser,



7624

7661



Carl Moser, creator of Pacemaker's new textured glassware, is one of America's leading ceramic artists. His prize-winning works have been exhibited at the Whitney Museum in New York. Other examples of Moser's art appear in the State Capitol of Washington and other public buildings throughout the United States and Canada.

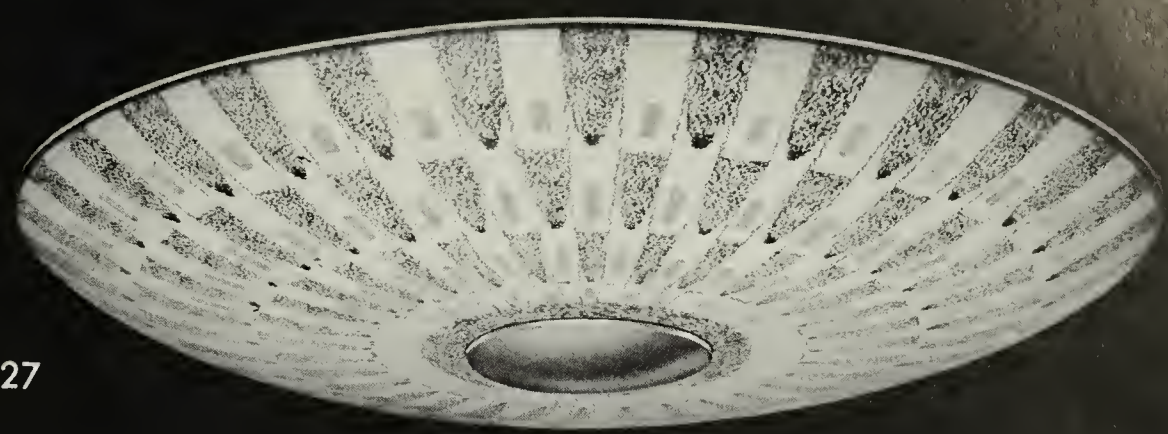
7624: 5 light—40W. lamps. Length 4". Width 18" square. Finish: White and Pewter.

7651: 5 light—40W. lamps. Length 4". Width 21½". Finish: White and Pewter.

7661: 5 light—40W. lamps. Length 4". Width 21½". Finish: White and Gold.

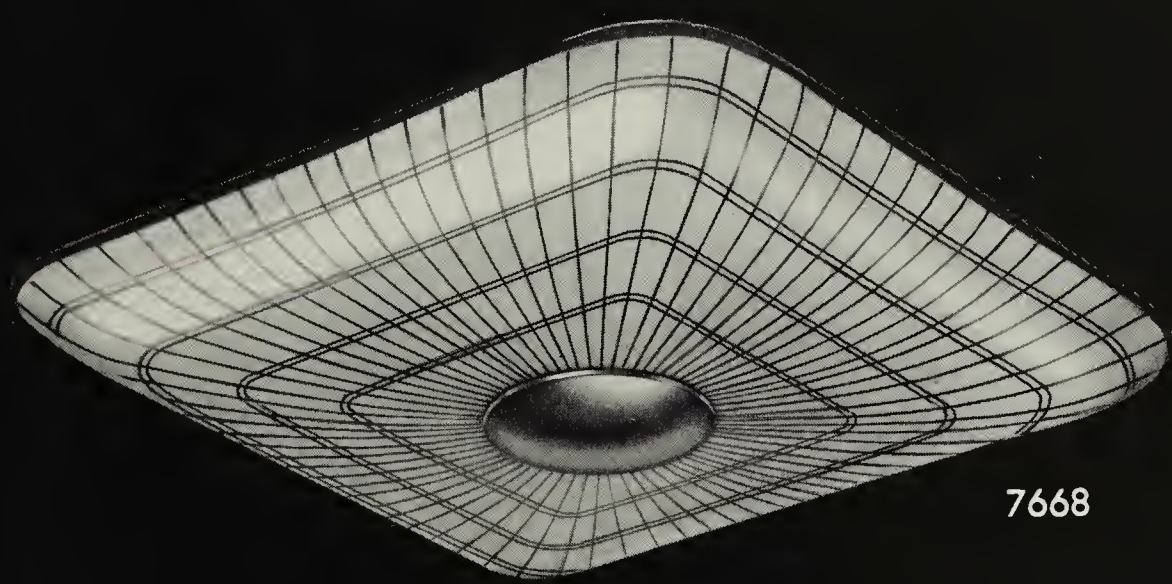
Textured Glassware by Carl Moser with Ceramic White Background, Fire-smoothed edge.

LIGHTOLIER



7627

Americas foremost ceramic artist



7668

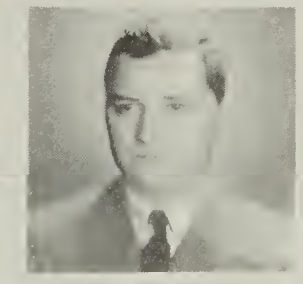
7629

7627: 5 light—40W. lamps. Length 4". Width 21½". Finish: White and Pewter.

7629: 5 light—40W. lamps. Length 4½". Width 19½". Finish: White and Pewter.

7668: 5 light—40W. lamps. Length 4". Width 18" square. Finish: White and Pewter.

"The pleasantest fixture of its type I have ever seen," Edward J. Wormley, A.I.D., A.D.I., one of America's foremost designers of furnishings for the home. Smartly overscaled, close-to-ceiling designs . . . favored by decorators and architects for their sweeping lines and built-in look . . . approved by engineers for efficient, eye-soothing light . . . liked by everybody for good looks and good value.

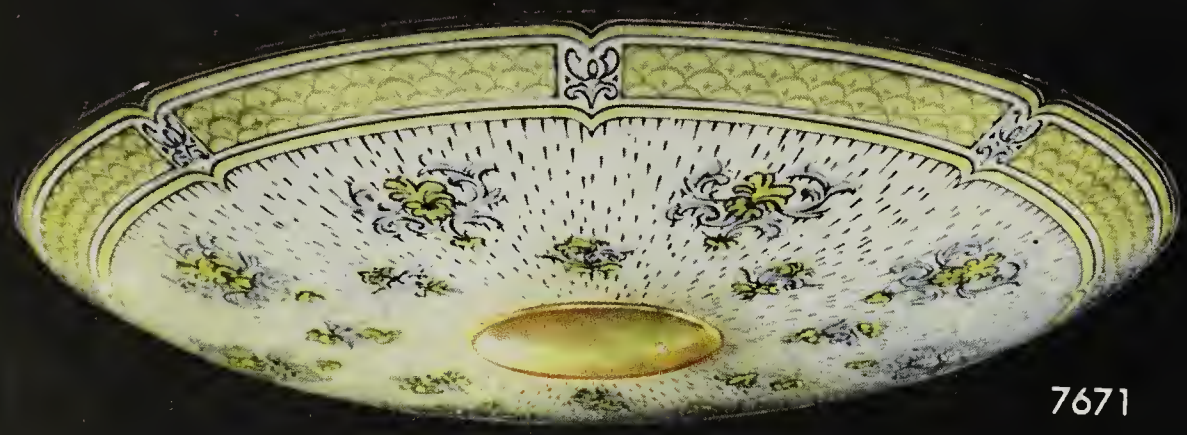


Textured Glassware by Carl Moser, Fire-annealed for Permanence, Fire-smoothed edge.

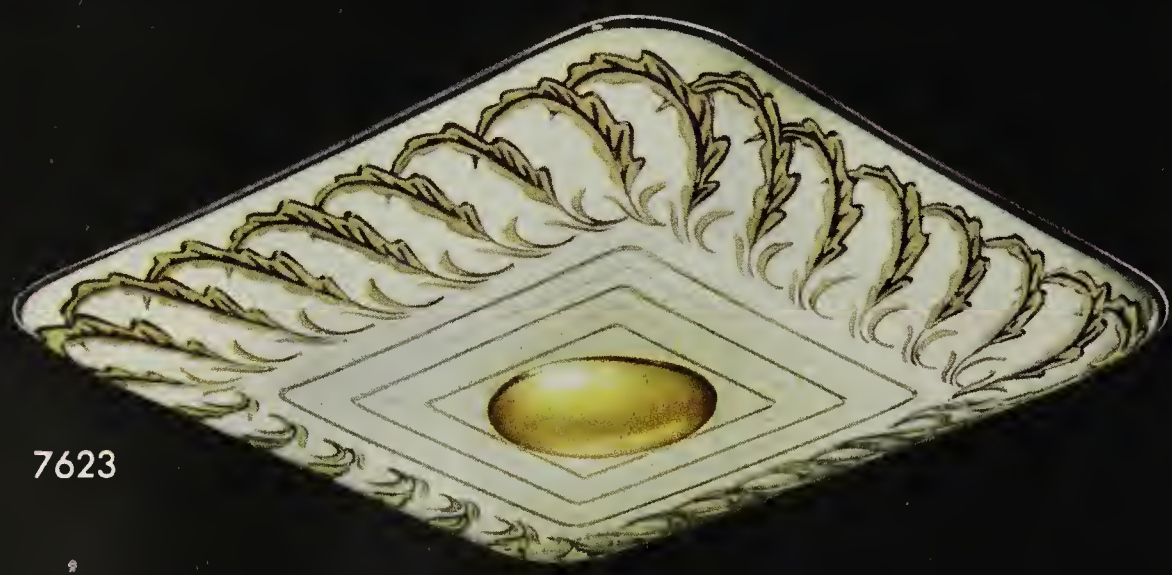
LIGHTOLIER

7622

7675



7671



7623

Pacemaker's softly curved glassware *blends* into your ceiling line. Even for smaller rooms, therefore, it is properly scaled, yet makes them seem more important. Choose Pacemaker for *any* room, for better light, better decoration.

7622: 5 light—40W. lamps. Length 4½". Width 19½" Finish: White and Gold.
7623: 5 light—40W. lamps. Length 4". Width 18" square. Finish: White and Gold.
7671: 5 light—40 W. lamps. Length 4". Width 21½". Finish: White and Gold.
7675: 4—40W. lamps in bowl, 1—75W. lamp in lens. Length 5". Width 21½". Finish: White and Gold.

Textured Glassware by Carl Moser, Fire-annealed for Permanence, Fire-smoothed edge.

LIGHTOLIER

6747

6748

6737

6738

Claremont Lightoliers harmonize with popular furnishings colors — their delicate, lace-like designs with 18th Century, Colonial and Modern decoration. Scalloped edges, fire-polished for lasting sparkle, and bottom knob or Crystal pendant add interest.

6737: 4 light—40W. lamps. Gracefully curved vase accented by Brass filigree collar. Length 36". Body Length 14½". Width 18½". Finish: Colonial Brass.

6738: 3 light—40W. lamps. Wonderful lighting efficiency and decorative value—but surprisingly low in cost. Length 4½". Width 18½". Finish: Colonial Brass.

6747: 4 light—40W. lamps. Indirect light shed *upward* makes the Crystal urn sparkle. Length 36". Body length 14½". Width 18½". Finish: Silvium.

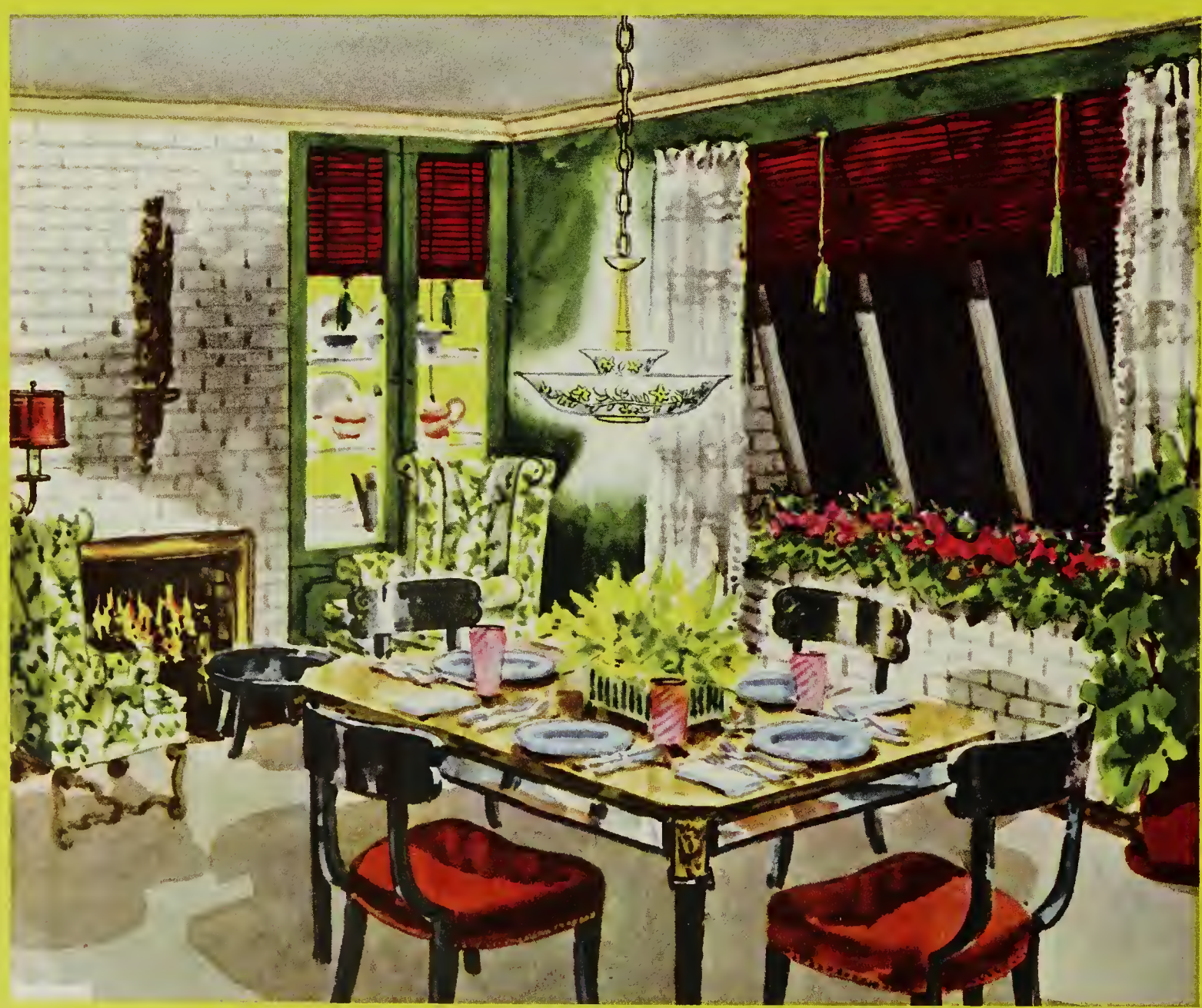
6748: 3 light—40W. lamps. Fits the new vogue for snug-to-ceiling lighting and for soft, muted decoration. Length 4½". Width 18½". Finish: Silvium.

Textured Designs by Carl Moser, Fire-annealed for Permanence, Fire-smoothed edge.

Dinelier... All the light you need for all your lighting needs

Just click the handy switch on the center ring of your Dinelier. There—you've a spotlight on your table. Your settings sparkle and gleam. Yet your eyes and your guests' are completely comfortable. For the spotlight is filtered through a scientific colouvred* lens to remove all the glare. Click it again. Now four lamps inside the softly textured bowl direct softly diffused light *downward* and reflect indirect light *upward.* Your room is bathed in eye-easy light. Guests relax. Games seem more enjoyable. And your fabrics, furniture, and draperies take on new beauty. Now click it again. You get both kinds of light—colouvred* spotlight, diffused and reflected indirect light. Entertaining, reading, sewing—even homework—become more pleasant, less eye-tiring. For Dinelier directs *50* foot candles** of light on and around your table. Select Dinelier with confidence—for comfort, for superb decoration, and for economy!

7603: 3 light—40W. lamps in the bowl. 1 light—150W. lamp in the lens. Length 42". Body length 15½". Width 19⅜". Finish: Colonial Brass.



** ® Patent Pending.*

*** Greater than the minimum recommended by the Illuminating Engineering Society for close and prolonged eye-tasks.*

DECORATOR: A. L. BEVERLY
American Institute of Decorators

If your Dining Room is the family's "Town Meeting Hall" Dinelier is for you!

7602: 3 light—40W. lamps in the bowl. 1 light—150W. lamp in the lens. Length 42". Body length 15½". Width 19⅜". Finish: Silvium.

Just why is it?

Why is it that many families choose the dining room to carry on their after-dark activities?

Far be it from us to attempt an answer. We can, however, offer you *good lighting to please everyone*—if your dining room is the "Town Meeting" kind.

Yes, it's Dinelier.

Dad can conduct his card games under Dinelier in real comfort. Your school age youngsters will find Dinelier's good light makes homework seem easier—and keeps their eyes clear and untired, too. And you can read, sew or knit for as long as you like with little chance of eye-strain, headache or fatigue!

Credit Dinelier's scientific colouvred* lens for that. It directs a beam of light exactly where you need it. At the same time, it *eliminates the glare* with minimum loss of light. Dinelier actually distributes 50 foot candles of light on the table—far more than the minimum recommended by the Illuminating Engineering Society for long periods of close eye work.

And your dining room will look lovely, too, with Dinelier. The glassware is graceful, softly textured—created by Carl Moser, eminent American artist in glass.

Like many, many other families, yours will be entirely pleased with Dinelier's good looks—and good light, too!

Lightolier lights your way to lovelier living

BEDROOM—PLAY ROOM

LIGHTOLIER

6743

6733

6734

6732

6892
6894

2199

2199: 2 light. Clear Crystal baguette band sets off the pastel, fluted bowl. Length 5". Width 11⅜". Finish: Silvium. Glassware: Dawn or Beige.
6732: 2 light. When lighted, the pierced, Brass gallery casts a decorative circlet of light on the ceiling. Length 3¾". Width 10½". Finish: Colonial Brass.
6733: 3 light. Good-looking lighting for bedroom, playroom, dinette, foyer. Length 4". Width 14". Finish: Colonial Brass.

6734: 4 light. Textured by Carl Moser, the glassware is of clear, etch pattern on ceramic white background. Length 4". Width 17". Finish: Colonial Brass.
6743: 3 light. Soft ceramic decorations on textured glass, enhanced by pierced gallery of Colonial Brass. Length 9". Width 14½". Finish: Colonial Brass.
6892: 2 light. Daintily feminine—phenomenally low in cost. Length 5". Width 12⅜". Finish: Ivory and Gold. Glassware: Peach. **6894:** Dawn glass.

LAMPS: 40 WATT

LIGHTOLIER

6248

6544
6534

6573
6563

6258

Your bedroom takes on the shimmering grace of Crystal with Lustre Lightoliers—at prices far below their decorative value. Your eyes enjoy their smooth flowing lines, their snug-to-ceiling shapes, the decorative importance they add to your furnishings.

6248: 4 light—25W. lamps. Imported prisms, olive-cut beads and square jewels elegantly drape this Lightolier. Length 6". Width 17". Finish: Silver Plate.

6258: 3 light—25 W. lamps. Diamond-cut pattern bowl set off by Silver Plated, fretted band. Length 5". Width 14". Finish: Silver Plate.

6534: Same as 6544, but finished in Silver Plate.

6544: 1 light—60W. lamp. Crystal bowl with hand-cut prisms and pendants, pierced Gold gallery. Length 8½". Width 7¾". Finish: Gold.

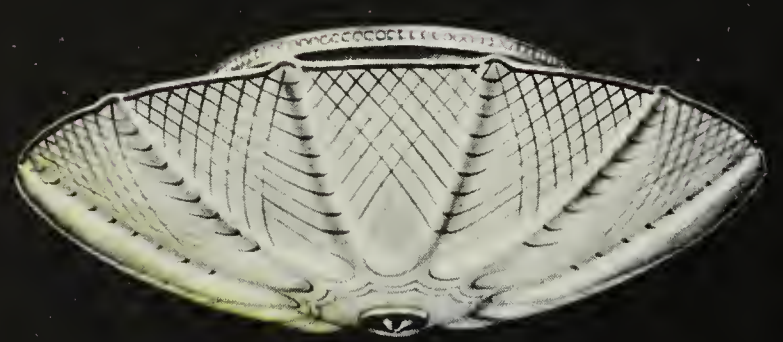
6563: Same as 6573, but finished in Silver Plate.

6573: 1 light—25W. lamp. Adds decorative importance to small rooms. Length 6¼". Width 7¼". Finish: Gold.

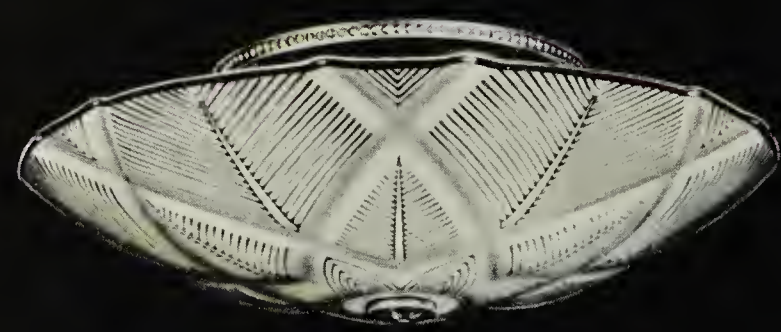
GLASSWARE: POLISHED CRYSTAL

6848

6858



6847



6857

6859

6849

Here's a really *new* kind of decorative lighting for your bedroom, sunroom, child's room, dinette or hall! Swirled panels act as frames for the delicate pastel florals on the monochromatic ceramic etchings. Colors expertly blended and fired in to permanently enhance your decorative scheme. Sensibly priced, too, to leave more of your lighting budget for the more important locations in your home.

3 lights—40W. lamps. Length 5″. Width 15″.

6847, 6857: Finish: Silvium. **6848, 6849, 6858, 6859:** Finish: Ivory and Gold.

FORMED GLASS DESIGNS — FIRE-ANNEALED FOR PERMANENCE

Decoralite's the beautiful picture... that's a wonderful light, too

Most any room takes on a *new* kind of beauty with Decoralites*.

By day, Decoralite brings you the distinction of good paintings, executed on glass by famous artists especially for Lightolier. At night, the art takes on glowing, three-dimensional depth . . . and your rooms have a new source of wonderfully soft light.

Above your sofa, for example, Decoralite supplies reading or relaxing light and very, very, comfortable room lighting . . . In your dining room or dinette, Decoralite supplies the nicest light you've ever dined by.

And Decoralite's wonderful *above the bed!* Its two concealed lamps give 20 foot candles of glareless light, the amount recommended by leading authorities. Its three-way switch lights top, bottom, or both lamps at the flick of your finger. It hangs like a picture, plugs in like a lamp.

Yes, Decoralite is a beautiful picture *plus* a wonderful light— for the *price of one alone!*

* Decoralite, *Reg. U.S. Pat. Off., Patent Pending.*

LIGHT OLLER

5296: *Parisian Boulevard*

5305: *Iris*

5203: *Ribbons and Roses*

5203: Original by Robert Cocanougher, whose ceramics have been reproduced in some of America's finest tablewares. Spray of roses framed in a smoothly flowing cartouche of ribbon. Hand-carved on delicately textured glass. 2 — 60 W. lumiline incandescent lamps. Height 16″. Width 19″. In Beige frame. *Use* **5303** *for matching pair.*

5296: Original by Mary Burger, whose amazing career includes painting portraits of Latin American presidents, creating textile designs and decorating hotels. The street lantern and tree, hand-carved on glass that is set in front of the boulevard scene, create an illusion of depth. Perfectly proportioned for extra large bed, couch, credenza, fireplace. 2 — 40 W. lumiline incandescent lamps in bottom frame. 1 — 60 W. lumiline incandescent lamp in top frame. Height 20″. Width 25″. In Beige frame.

5305: Original by Robert Cocanougher. Hand-carved on glass, then colored ever-so-softly to blend with a large variety of color schemes. 2 — 60 W. lumiline incandescent lamps. Height 16″. Width 19″. In Beige frame. *Use* **5205** *for matching pair.*

Supplied with 12 foot extension cord and *handy 3-way switch* for *fingertip convenience.*

LIGHTER

5204: *Spring Flowers*

5214: *Sampler*

5215: *Mandarin*

5204: Original by Margaret Chapman, stylist and colorist, well known for many unique fabric creations. Executed on textured glass in soft, pastel colors to go with your furnishings — Traditional or Modern. In Beige frame. *Use* **5304** *for matching pair.*

5214: Original by Harold Goodwin, noted portraitist, illustrator and muralist. A whimsical rendition of an original Sampler. In a gay mood, it imparts turn-of-the-century charm to 18th Century as well as Colonial rooms. In Beige frame. *Use* **5314** *for matching pair.*

5215: Original by Franz Grosz, whose oils and water colors are owned by famous museums in Europe and America. Hand-carved and hand-colored on fine mirror with accents of gold leaf. In Ebony frame. *Use* **5315** *for matching pair.*

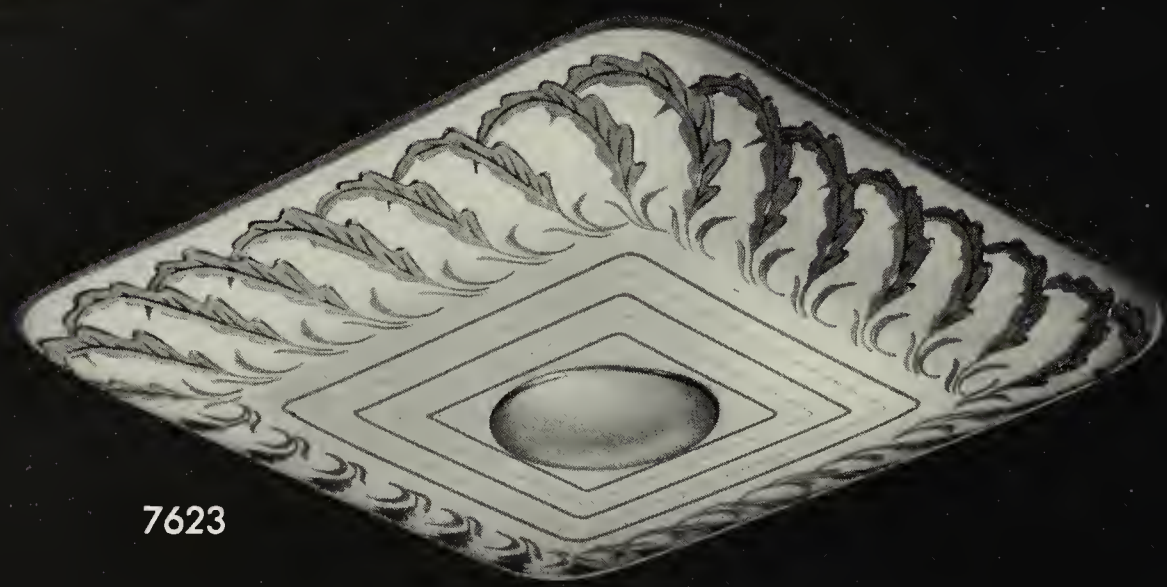
5216, 5316: Same as 5215-5315 in Red frame.

2 light — 60 W. Lumiline incandescent lamps. Height 16″. Width 19″.

Supplied with 12 foot extension cord and *handy 3-way switch* for *fingertip convenience.*

LIGHTOLIER

6748



7623

7622

6738

In design these new Lightoliers fit the trend toward lighting with a "built-in" look. Their broad surfaces spread light *evenly* to every corner of your room. Their soft, pastel tones blend well with many, many color schemes. Their gentle floral patterns, created by Carl Moser, enrich Colonial, 18th Century and French Provincial rooms.

6738: 3 light—40W. lamps. Swirling floral pattern with clear thumb-print scalloped edge, briskly set off by generous Brass knob. Length 4½". Width 18½". Finish: Colonial Brass.
6748: 3 light—40W. lamps. Deft strokes of soft ceramic colors in a lacy floral pattern. Length 4½". Width 18½". Finish: Silvium.

7622: 5 light—40W. lamps. Gracefully curved to blend into your ceiling line, softly colored to go with today's furnishings. Length 4½". Width 19½". Finish: White and Gold.
7623: 5 light—40W. lamps. Gold bottom knob adds a crisp decorative accent, keeps fixture perfectly level. Length 4". Width 18" square. Finish: White and Gold.

For full color illustration of these designs, see pages 36 and 37.

Textured Glassware by Carl Moser with Ceramic White Background, Fire-smoothed edge.

LIGHTOLIER

7642

7615

7644

6742

6807
6817

6818
6808

6742: 3 light—40W. lamps. Its softly glowing texture means added decoration and finer lighting at no extra cost. Length 9". Width 14½". Finish: Colonial Brass.

6807: 2 light—60W. lamps. Lens-like glass directs plentiful, glareless light downward. Length 4½". Width 8½". Finish: Ivory and Gold with Dawn glass.

6808: Same as 6818, but with Dawn glass.

6817: Same as 6807, but with Flesh colored glass.

6818: 3 light—60W. lamps. Crystal-clear arrowheads rest on jewelry-fine Gold ceiling band. The panelled glass is as easy on the eyes as its price is on your pocketbook. Length 4½". Width 10½". Finish: Ivory and Gold with Flesh colored glass.

7615: 3 light—40W. lamps. A tonic for "tired rooms"—tailor-made for youngsters' tastes. Length 5". Width 17". Finish: Ivory and Gold.

7642: 3 light—40W. lamps. A "conversation piece" for nursery, den, playroom. Length 7½". Width 14½". Finish: Silvium.

7644: 3 light—40W. lamps. Seafaring anchor suspended from glass patterned with a light touch. Length 7". Width 13⅜". Finish: Polished Silvium and Brass.

LIGHTOLIER

6794

6784

6793

6783

6792

6782

So necessary for today's low-ceiling rooms — snug-to-ceiling fixtures for "built-in" lighting effects. You'll find the right size to supply ample, softly diffused light for any room in your home. The straw-weave pattern in the glass, too, harmonizes with all of today's popular decorative themes. Prices are particularly pleasing!

6782: 2 light—25W. lamps. Length 4". Width 8¾".
6783: 3 light—25W. lamps. Length 4". Width 12".
6784: 3 light—25W. lamps. Length 4". Width 14¾".

6792: 2 light—40W. lamps. Length 5". Width 10".
6793: 3 light—40W. lamps. Length 5". Width 13".
6794: 3 light—40W. lamps. Length 5". Width 16".

GLASSWARE: CERAMIC WHITE BACKGROUND WITH ETCHED STRAW-WEAVE PATTERN

Finish: Silvium

As hearty as a handshake...

your Welcome Lightolier

To help make that important "first" impression a favorable one—just greet your guests in the hospitable light of a Welcome Lightolier.

There's a wide selection of modest-to-magnificent Lightolier lanterns awaiting your choice. In all important decorative themes, you'll find one just right in scale and proportion for your 18th Century, Colonial or Modern furnishings.

And here again, Lightolier draws on the past for authentic design. But in keeping with today's living, Welcome Lightoliers are scaled for your rooms and finished in a way that eliminates all care except a whisk of the dust-cloth!

There's a practical aspect, too, to your Lightolier-lighted hall. There'll be no stumbling at the stairs, no fumbling in dark clothes closets!

So choose from Welcome Lightoliers with the pleasing knowledge that the one that takes your fancy will help make your hall "as hearty as a handshake."

DECORATOR: JOSEPH MULLEN
American Institute of Decorators

Lightolier lights your way to lovelier living

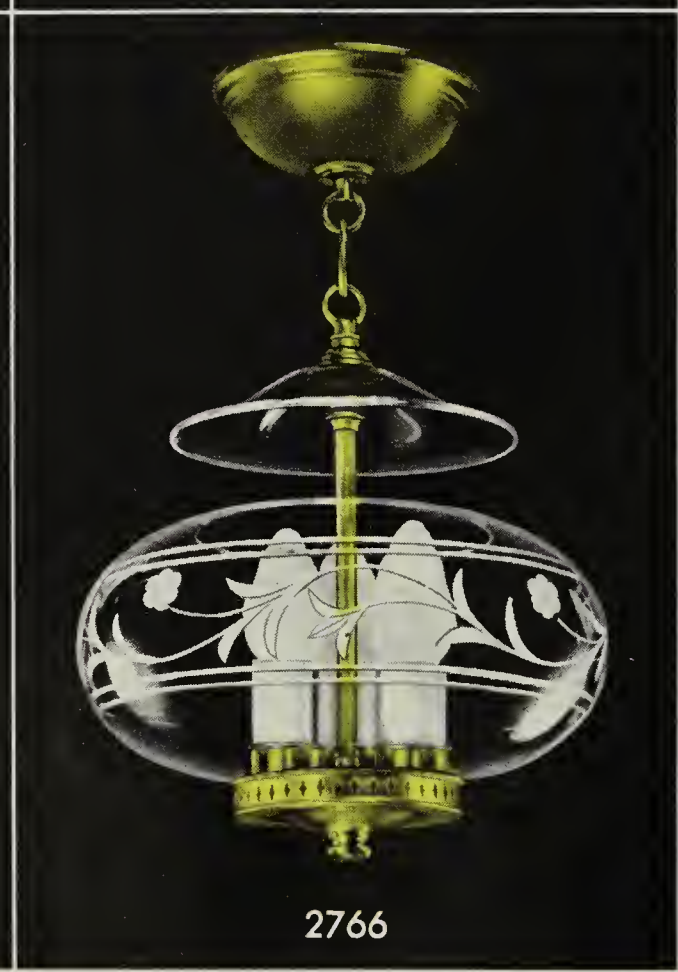
LIGHTOLIER

7732

7733

7762

2767



2766

2768

2766: 3 light—25W. flame lamps. Squat, Colonial bubble-glass and smoke bell carry an authentic flavor. Length 30". Body length 11". Width 10".
2767: 3 light—25W. flame lamps. True Colonial for the low ceiling interior. Length 11¼". Width 10".
2768: 1 light—40W. lamp. Quaint, lovely, yet really quite inexpensive. Length 7½". Width 8".
7732: 2 light—25W. flame lamps. A truly aristocratic design. Heavy, clear crystal glass, bevelled and panelled. Richly carved Georgian Colonial design. Solid brass forged scrolls. Length 30". Body length 14½". Width 7".

7733: 3 light—25W. flame lamps. Companion piece to 7732, with octagonal instead of square bowl. Length 30". Body length 14½". Width 9½".

7762: 1 light—100W. lamp. Heavy, diamond-pattern glass, open-work metal bands. It's good-lighting as well as good-looking. Length 30". Body length 13¼". Width 6¾".

Finish: Colonial Brass

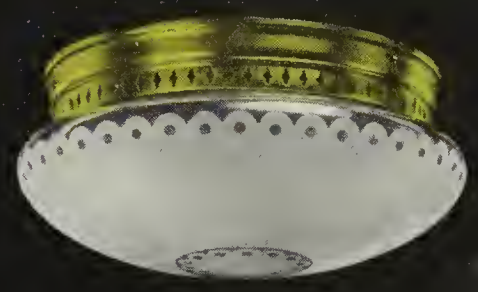
WELCOME TO LIGHTING

7736

7707

2096

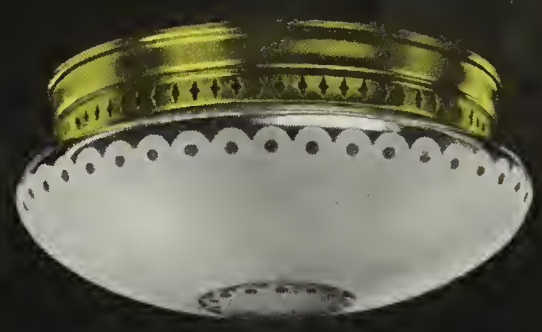
2097



2832

7737

7706



2834

2096: 1 light—40W. lamp. Diminutive, colonial-cut, bubble glass, scalloped canopy. Length 4½". Width 7⅛".
2097: 1 light—40W. lamp. Mellow light through its ivory-tinted glass. Length 4½". Width 7⅛".
2832: 1 light—40W. lamp. Colonial dish with scalloped etching. Pierced brass band. Length 4". Width 7¾".
2834: 2 light—40W. lamps. Length 4⅛". Width 9⅜".
7706: 3 light—25W. flame lamps. Clear, squat, cylindrical glass hand-cut in the Colonial tradition, scaled for today's low-ceiling rooms. Length 9½". Width 9".

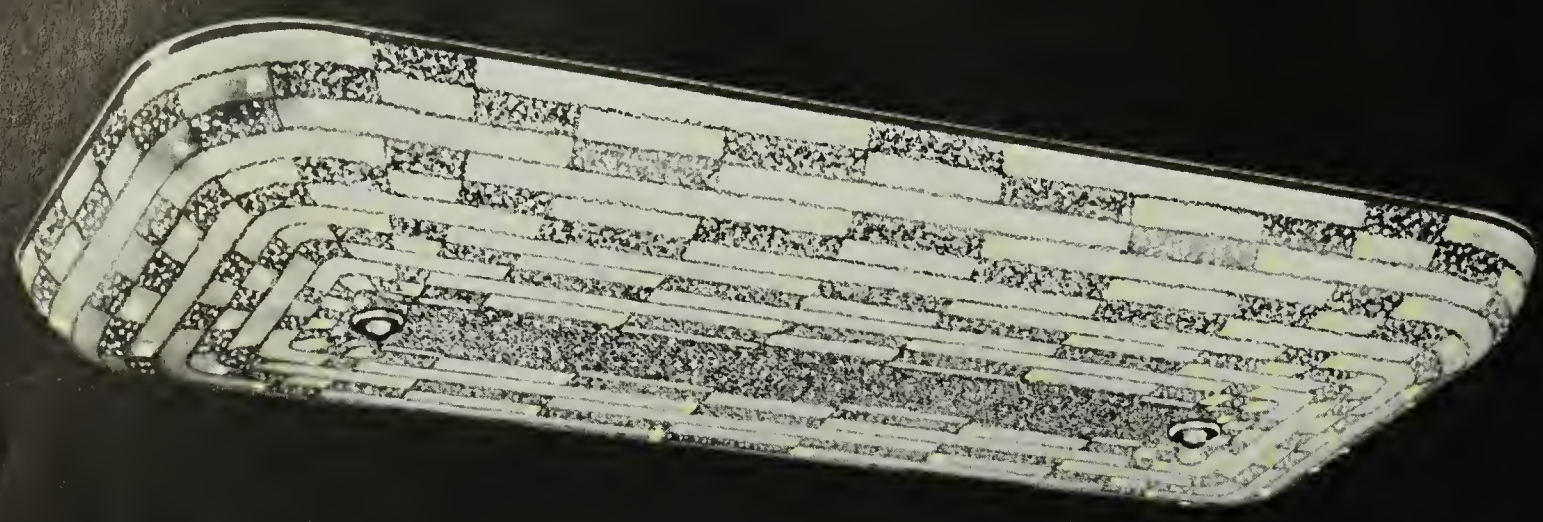
7707: 3 light—25W. flame lamps. True-to-type Colonial: hand-cut glass with frosted pattern, reeded brass bands, smoke bell. Length 30". Body length 11½". Width 9".

7736: 3 light—25W. flame lamps. Graceful wind-bowl and smoke bell to make your entrance-way more inviting. Length 30". Body length 15½". Width 9".

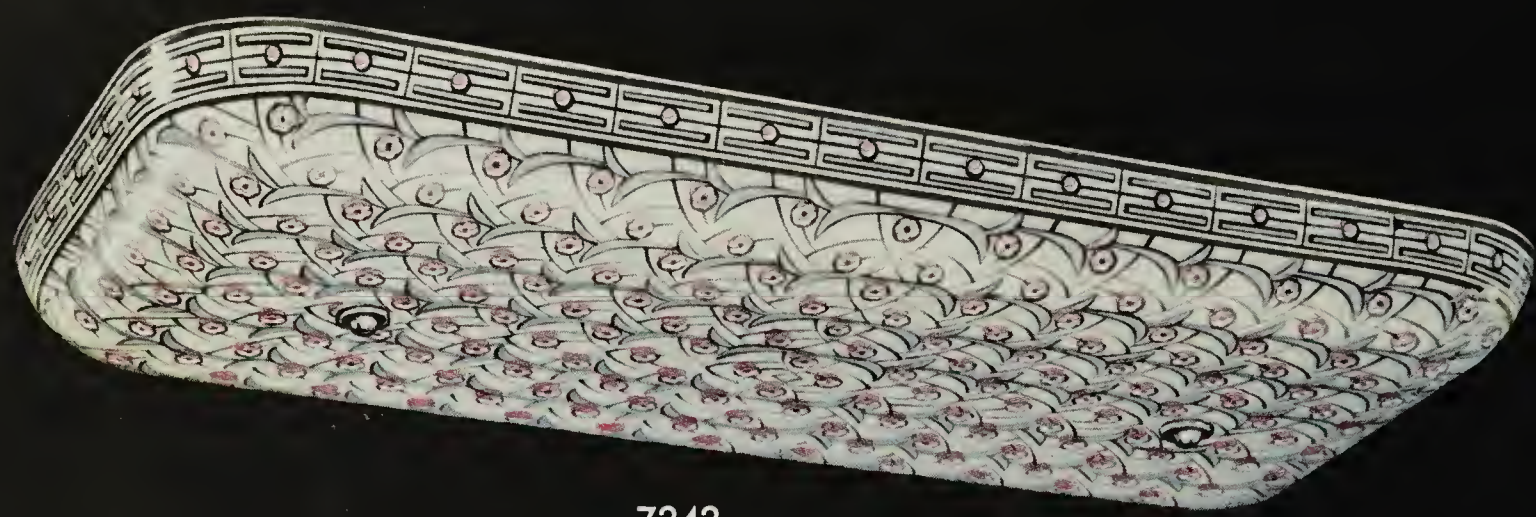
7737: 3 light—25W. flame lamps. Smooth flowing lines that are rarely found in a close-to-ceiling fixture. Length 11½". Width 9".

Finish: Colonial Brass

LIGHTOLIER



7241



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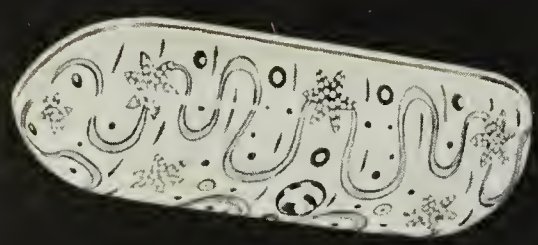
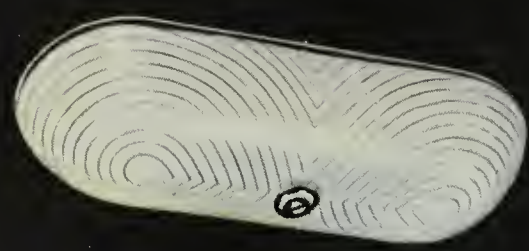


7382

7392



7352

So beautiful, these new shapes and textures — so comfortable, this glareless lighting, too!

7241: 4 light—20W. fluorescent lamps. All the benefits of fluorescent lighting in a functional design for dining room, living room, game room and kitchen. Length 25½". Width 12¼". Depth 4⅜". Finish: White and Chrome.

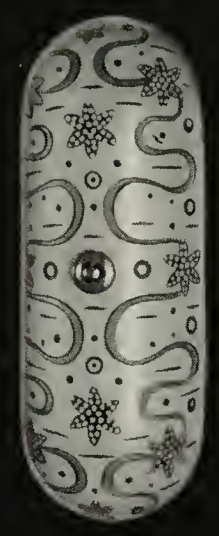
7242: 4 light—20W. fluorescent lamps. The efficiency of fluorescent can now be yours—combined with the warmth of a design in pastel-hued "decorator" colors. Length 25½". Width 12¼". Depth 4⅜". Finish: White and Gold.

7352: 2 light—60W. lamps. The most compact, graceful form yet developed for plentiful, glareless light. Length 11⅜". Width 4½". Extension 4". Finish: Alachrome.

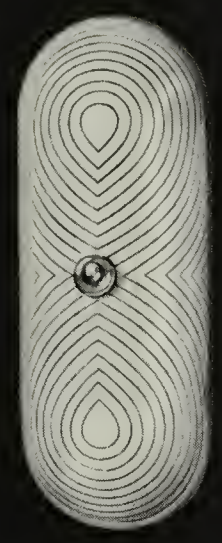
7382: 2 light—60W. lamps. A Lightolier original with fire-annealed decoration for lasting interest and value. Length 11⅜". Width 4½". Extension 4". Finish: Alachrome.

7392: 2 light—60W. lamps. The pastel colors enhance the decoration of the room that enjoys its beauty. Length 11⅜". Width 4½". Extension 4". Finish: Alachrome.

LIGHT



7382



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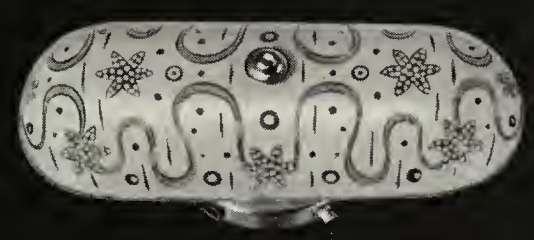
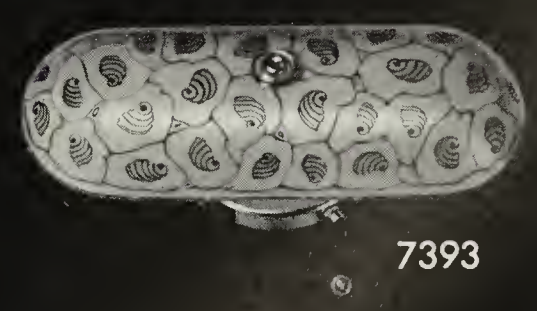
7392



7383

7353



7393

7352: 2 lights. The kind of light you like—at prices you will like, too. Length 11⅜". Width 4½". Extension 4".
7353: Same as 7352, but with Pull Switch and Outlet.
7382: 2 lights. Good looks, good light, good value. Length 11⅜". Width 4½". Extension 4".
7383: Same as 7382, but with Pull Switch and Outlet.
7392: 2 lights. Shell design in pleasing flesh color against pearl-white background. Length 11⅜". Width 4½". Extension 4".
7393: Same as 7392, but with Pull Switch and Outlet.

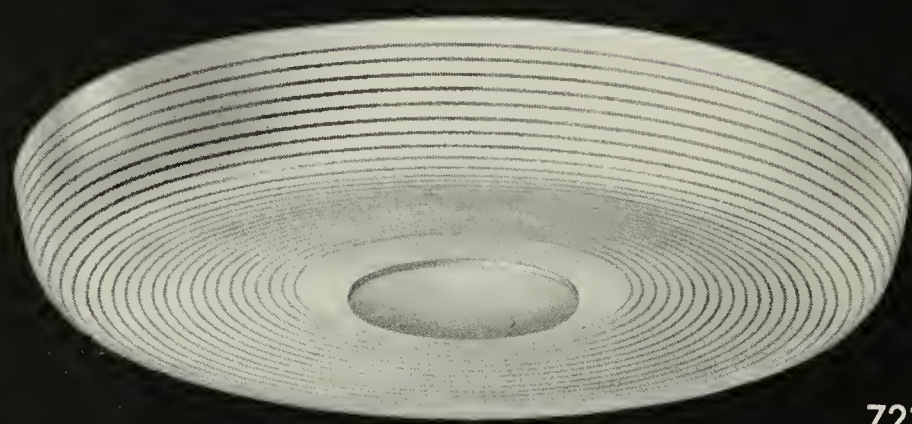
LAMPS: 60 WATT. *FINISH*: ALACHROME

For full color illustrations of these designs, see page 52.

CIRCLITE

LIGHTOLIER

7231



7230

7232

The newest development in lighting, a circular fluorescent lamp, is now shielded by the newest in decorative glassware. Its soft texture goes with your decoration — Traditional or Modern — adds warmth and charm to the efficiency of fluorescent light. You'll like Circlite in bedroom, kitchen, bath, dinette, foyer or playroom.

7230: 1 light. Deeply textured glass with fire annealed design for permanent beauty and pleasant lighting. The generously scaled bottom plate in Polished Chrome adds a rich note. Diameter 13½". Depth 3¼".

7231: 1 light. New in style, new in lighting effect—inside surfaces are enamelled for better light reflection. Generous, Polished Brass bottom plate and decorative reeded band. Diameter 13¾". Depth 3¼".

7232: 1 light. So suitable for bedroom, dinette, sun parlor. Its floral decorated glass diffuses light softly. Polished Brass gallery and sparkling crystal pendant for pleasing decorative effect. Diameter 13¾". Depth 3¼".

LAMP: 32 WATT CIRCLINE FLUORESCENT

Better looking, Better lighting to lighten household tasks

Choose Lytron to help speed kitchen tasks, reduce fatigue.

Lytron, you see, is engineered to take the good lighting properties of fluorescent and spread it *all over your kitchen.* Thus, when you stand at your sink or counter, your shadow won't fall across your work. It's not a secret by any means. It's just Lytron's scientifically curved reflector in permanent white enamel finish that directs the light *evenly* onto ceiling and walls, floor and table.

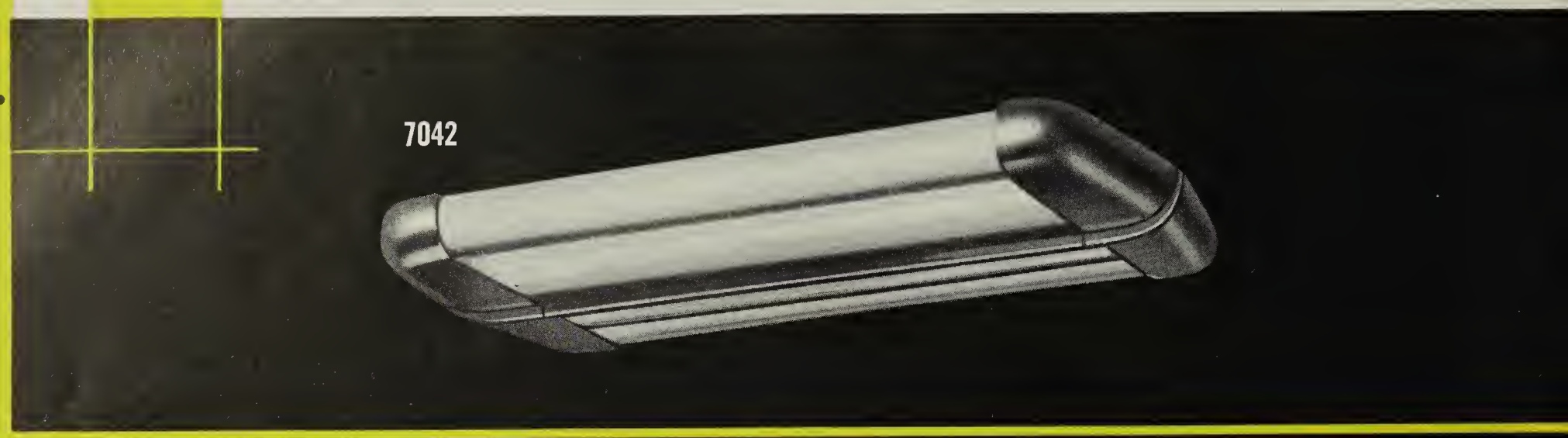
Ensembling beautifully with your fresh kitchen colors, Lytron's gleaming chromium ends are die-cast and finished like automobile hardware.
Time and cooking vapors won't ever fade or tarnish them.

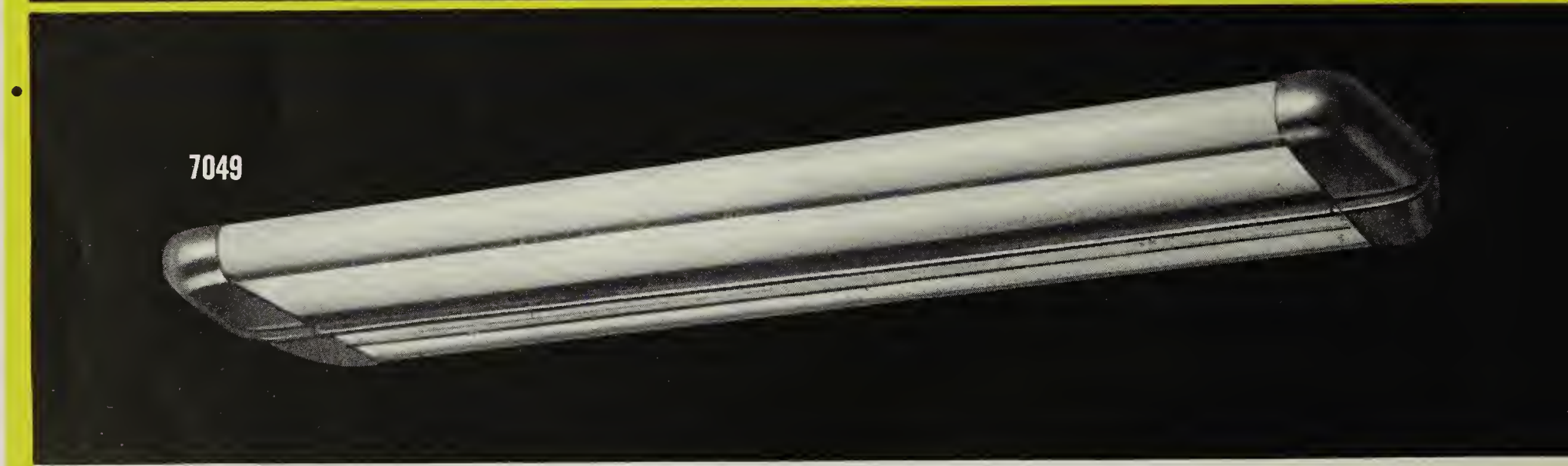
So be sure your housework is less fatiguing, your kitchen more attractive—
be sure your kitchen is lighted with Lytron by Lightolier!

Lightolier lights your way to lovelier living

new LYTRON by LIGHTOLIER — 4 light

- new die-cast chromium ends that snap on, snap off
- new slip-on cover for fast assembly
- new curved reflectors for efficient light distribution
- concealed wires, sockets, starters





Lytron Lightoliers — put light right on the working area, to speed kitchen tasks, brighten games, hobbies, studies. Their pleasant, even light illuminates tables, walls, ceiling and corners — you'll never work in your own "shadow"! Finished in jewel-lustre chromium, they "ensemble" well with your appliances, cabinets, functional furniture.

7042: 4 light — 20W. Crisp, clean, streamlined design in keeping with the functional beauty of your kitchen. Length 27-11/16". Width 10¼". Depth 3½". Low power factor.

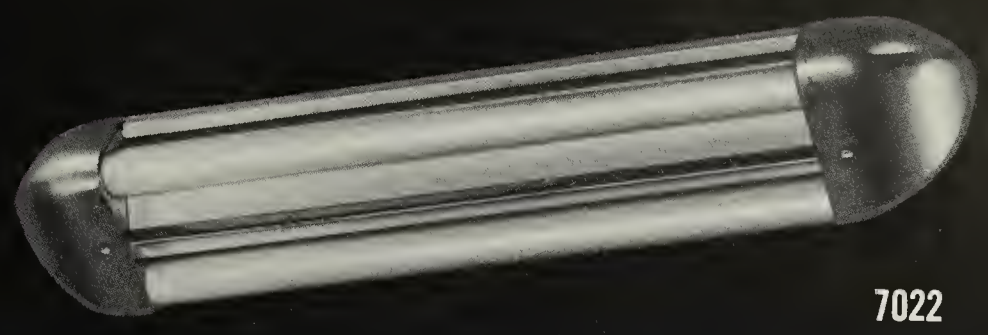
7043: 4 light — 25W. Sheds a soft flood of light throughout the room, eliminates work-shadow at sink, range and work counter. Length 36-11/16". Width 10¼". Depth 3½". Low power factor.

7049: 4 light — 40W. Because science says better light in your kitchen reduces fatigue, the greater light output of this Lightolier is an economical investment in day-to-day comfort and efficiency. Length 51-11/16". Width 10¼". Depth 3½". High power factor.

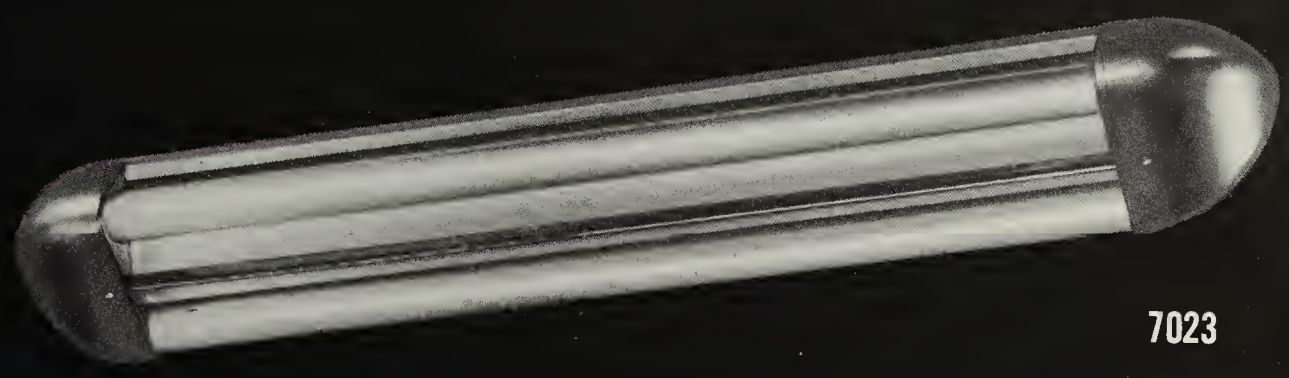
For suspended type, use hanger No. 7009. See page 61.

FINISH: Polished Chromium and Lumino-White

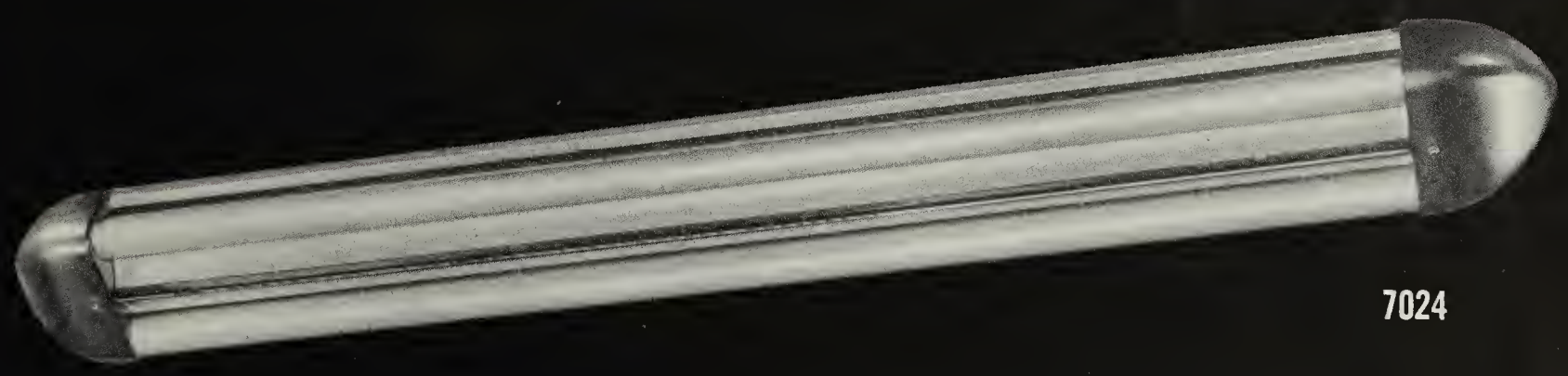
new LYTRON by LIGHTOLIER — 2 light



7022



7023



7024

- new die-cast chromium ends
- new snap-on cover — no screws
- curved reflectors for efficient light distribution
- concealed wires, sockets, starters
- high or low power factor

Your lovely kitchen deserves this Lytron Lightolier.

Your efficient appliances yield greater convenience with the fully diffused light of Lytron. Your modest investment, too, is secure, for Lytron is everlastingly crisp, bright, fresh looking.

7022: 2 light — 20W. You'll enjoy its brilliant, ever-bright, "jewelry" finish, its efficient lighting. Length 31". Width 6¼". Depth 2⅞". Low power factor.

7023: 2 light — 25W. Die-cast ends, made like automobile hardware — certain to be everlastingly smooth, bright and attractive. Length 40¾". Width 6¼". Depth 2⅞". Low power factor.

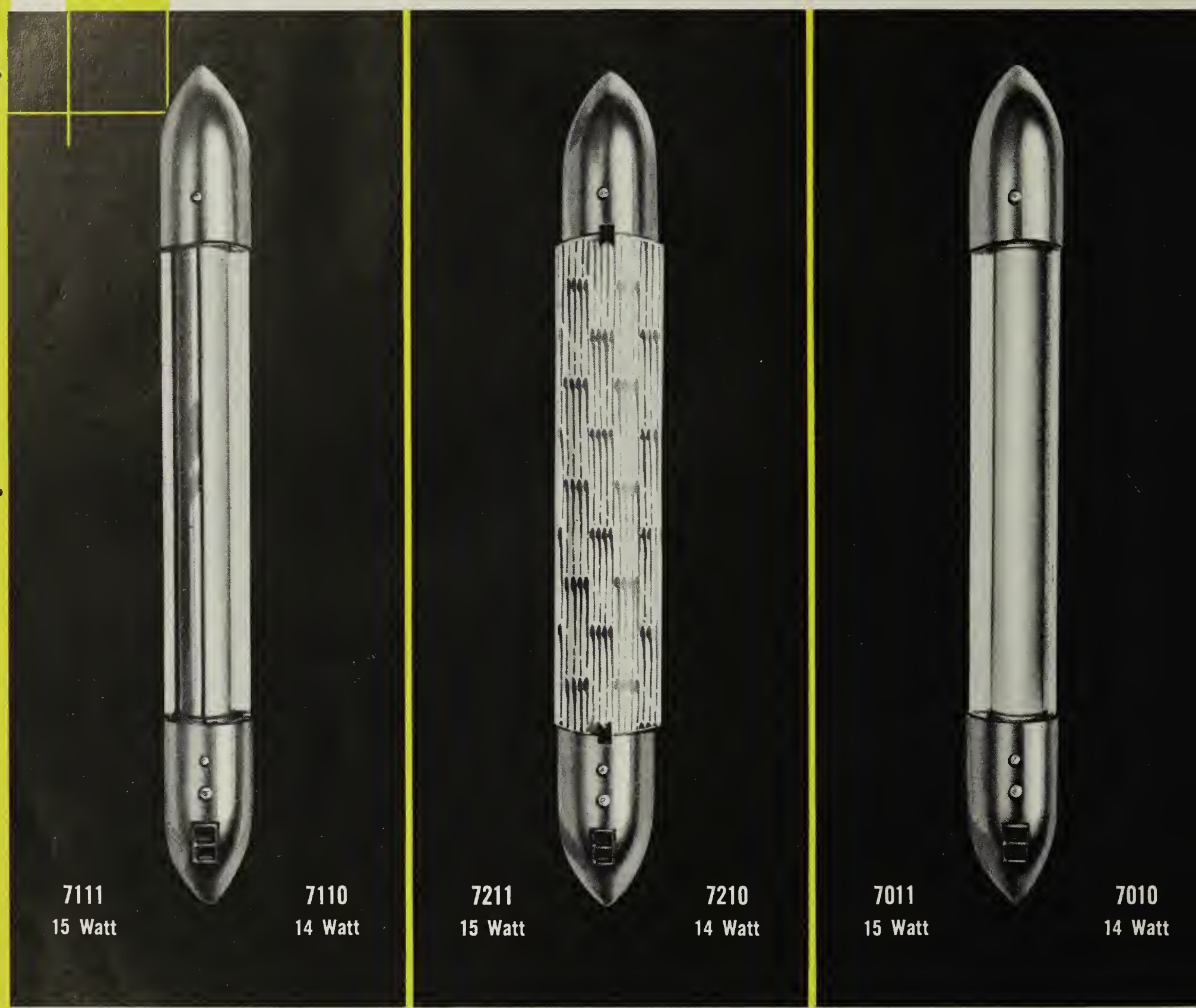
7024: 2 light — 40W. Gives more, more comfortable light for easier housework. Length 55⅞". Width 6¼". Depth 2⅞". High power factor.

7027: Same as 7022, but high power factor. **7028:** Same as 7023, but high power factor.

FINISH: Polished Chromium and Lumino-White

new LYTRON by LIGHTOLIER – 1 light

- die-cast chromium ends
- decorative glass shield for balanced light diffusion
- in 14 Watt and 15 Watt sizes

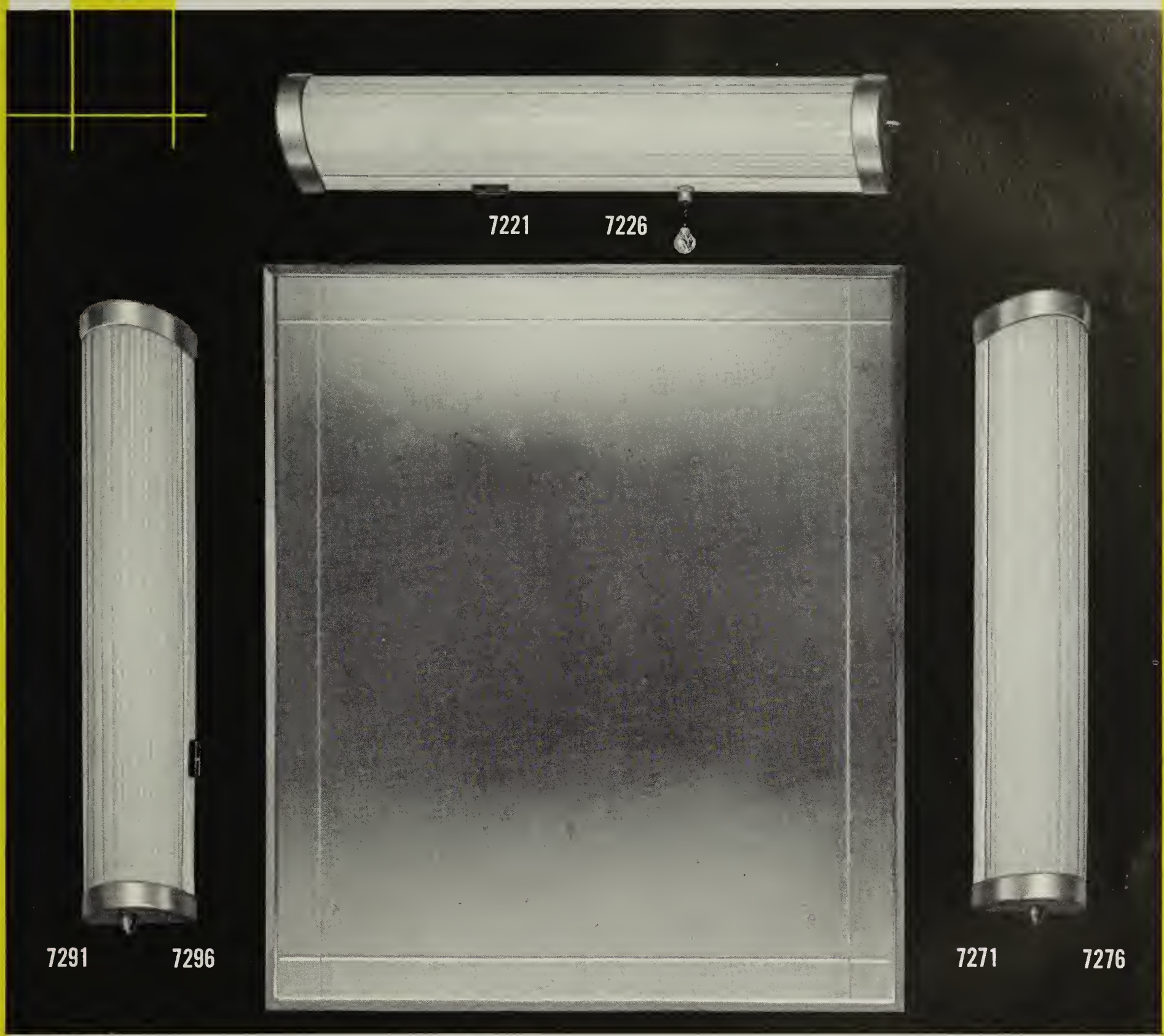


Wonderful light for shaving; efficient light for work tables under cabinets. And excellent in playrooms and corridors.

14 Watt Length 23⅝″, Width 2¾″	SPECIFICATIONS	15 Watt Length 26⅝″, Width 2¾″
7010	Switch and convenience outlet.	7011
7060	Keyless, no outlet.	7061
7080	Keyless, convenience outlet.	7081
7110	Revolving chromium shield. Switch and convenience outlet.	7111
7160	Revolving chromium shield. Keyless, no outlet.	7161
7180	Revolving chromium shield. Keyless, convenience outlet.	7181
7210	Etched glass shield. Switch and convenience outlet.	7211
7260	Etched glass shield. Keyless, no outlet.	7261
7280	Etched glass shield. Keyless, convenience outlet.	7281

FINISH: Polished Chromium and Lumino-White

new LYTRON by LIGHTOLIER – 2 light



- ribbed, special formula glass
- directs 70 foot candles of light on face, 59 foot candles under chin
- high or low power factor

Brand New Kind of Mirror Illumination!

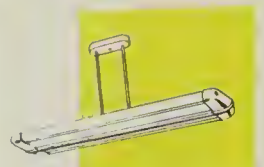
You'll see yourself "daylight clear" — with not a trace of shadow.
You'll find shaving and "make-up" easier than you've ever imagined!
The angled glass, specially ribbed, directs light onto your face, not your mirror.
It filters out glare with minimum loss of light, gives perfect eye-comfort.
Tested by a Research Organization, a pair of these Lightoliers besides the mirror
puts 70 footcandles of light on the face, 59 footcandles under the chin!

2 light — 15 Watt fluorescent lamps. Length 18½".
Width 3". Extension 4½". Finish: Alachrome and White.

7221: Switch and convenience outlet. Low power factor. For high power factor, **7226.**

7271: Keyless, no outlet. Low power factor. For high power factor, **7276.**

7291: Keyless, convenience outlet. Low power factor. For high factor, **7296.**

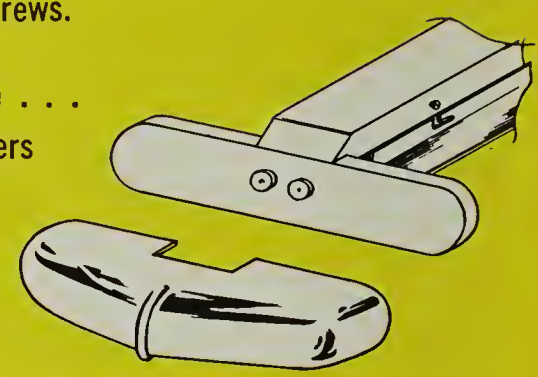


new LYTRON engineered by LIGHTOLIER

For SCIENTIFIC lighting . . .
Modified parabolic curved central "spine" eliminates shadows, increases lighting efficiency, produces high-level illumination. And for maximum light output, bulbs are scientifically spaced.

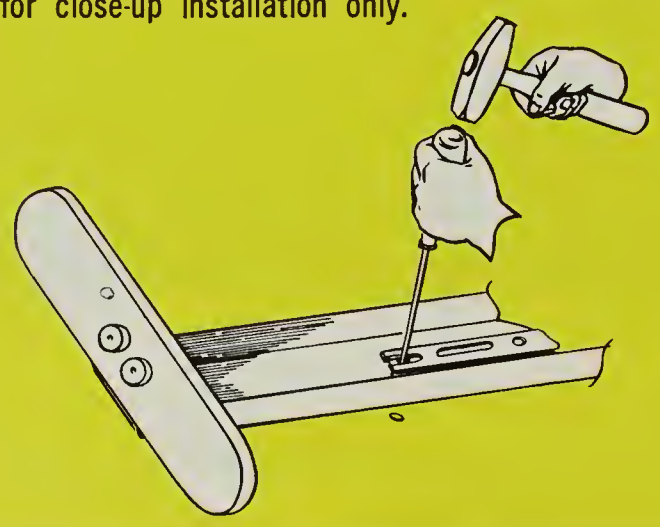
To REDUCE INSTALLATION TIME . . .
Cover slips over lockscrew. Ends snap on, self-secured. No screws.

For EASY maintenance . . .
Change bulbs or starters by snapping off die-cast ends. That's all!

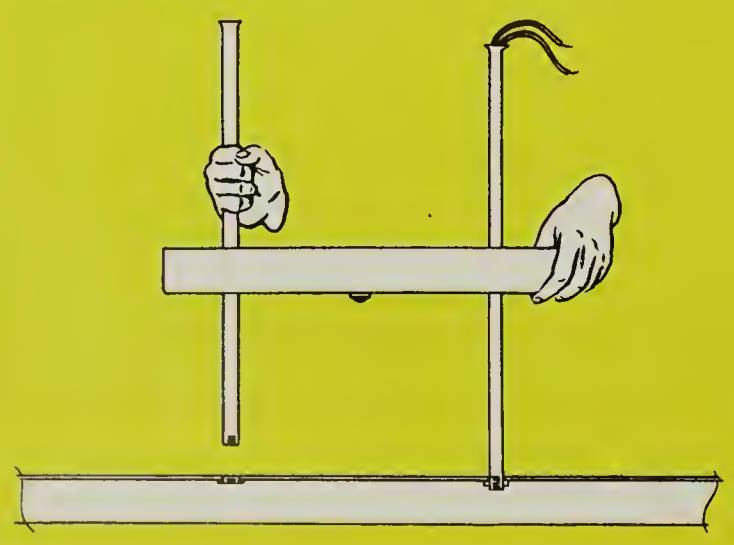


ONE MAN can easily hang New Lytron Lightoliers with the new Solo'Stall Hanger

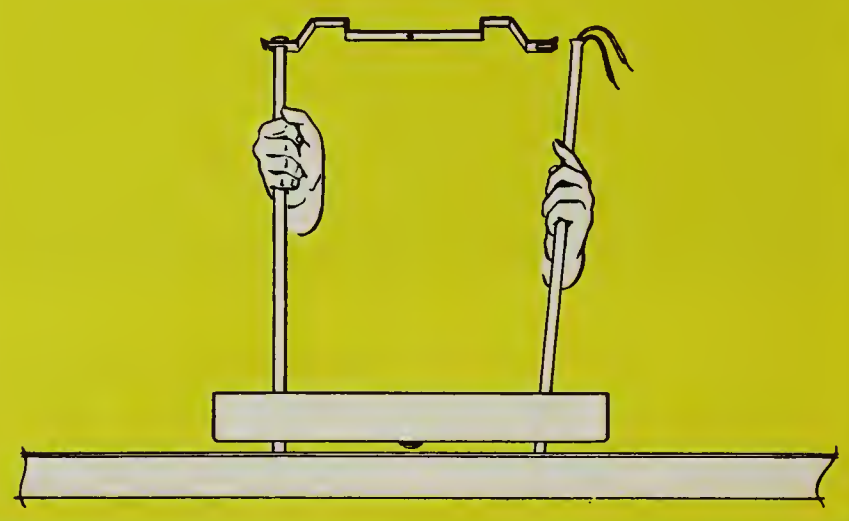
1. PUNCH OUT "BLIND KNOCKOUTS." Every Lytron Lightolier comes with 3 **easy-to-punch** blind knockouts. The 2 end knockouts come with built-in threaded bushings for stem installation. The center knockout is for close-up installation only.



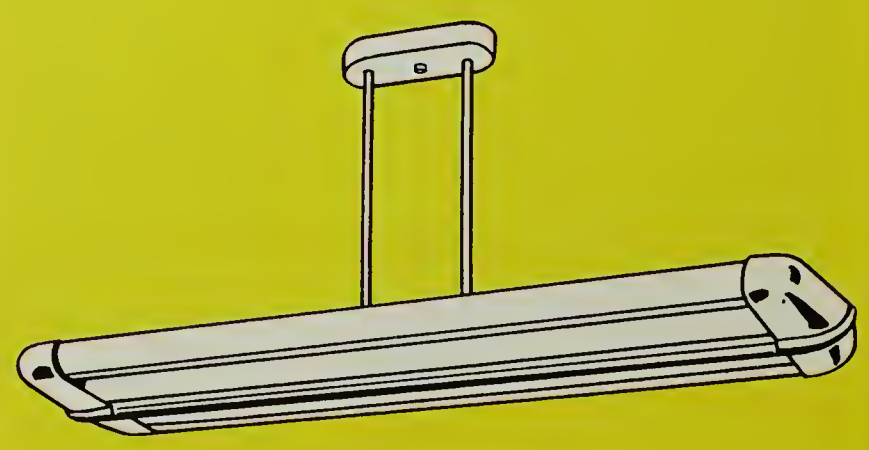
2. SLIP STEMS THROUGH CANOPY OPENINGS. Pull both wires through one stem. Then screw into threaded knockouts.



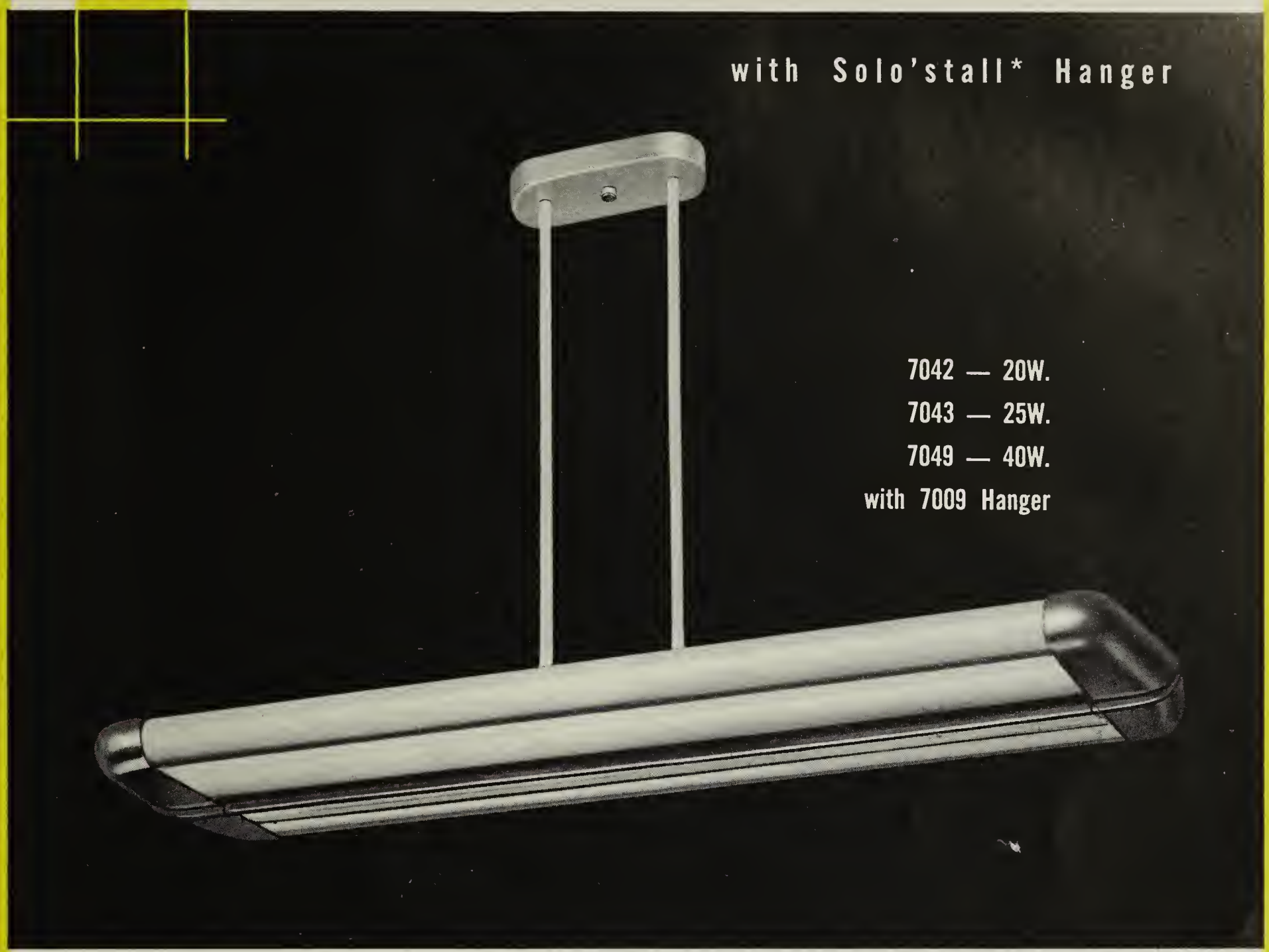
3. FASTEN CROSSBAR TO OUTLET BOX. Slip flared ends of stems over slotted ends of cross-bar. It's up. Now connect wires. Raise canopy to ceiling and fasten. If necessary, align fixture by taking a few turns on stem.



4. SLIP COVER OVER LOCKSCREW on chassis. Slide cover into position. SNAP on the die-cast ends. It's up!



new LYTRON by LIGHTOLIER — 4 light



- crisp, clean, shallow lines
- new die-cast chromium ends that slip on, slip off
- new curved reflectors for efficient light distribution
- new slip on cover for fast assembly

Lytron Lightoliers bring you these specific advantages: fresh, functional, attractive styling; improved lighting efficiency; permanent Chromium and Lumino-White finish; complete selection of sizes and wattages for suspended or flush mounting.

7042: 20W. fluorescent. Length 27-11/16". Low power factor.
7043: 25W. fluorescent. Length 36-11/16". Low power factor.
7049: 40W. fluorescent. Length 51-11/16". High power factor.

4 lights. Width 10¼". Depth 3½".

FINISH: Polished Chromium and Lumino-White

New Lytron Solo'stall* Hanger

Can be used on ANY 4-light Lytron for stem installation. See page 60.

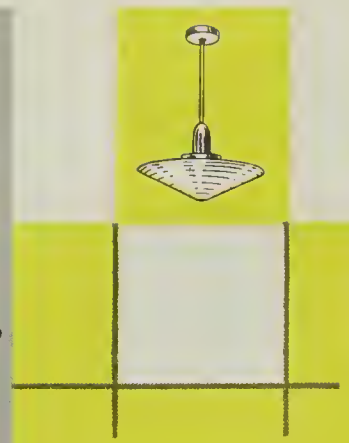
7009: Solo'stall hanger and shallow canopy. Length 32¼".
7008: Alternate canopy to cover projecting outlet box. Diameter 5¾". Depth 11/16".

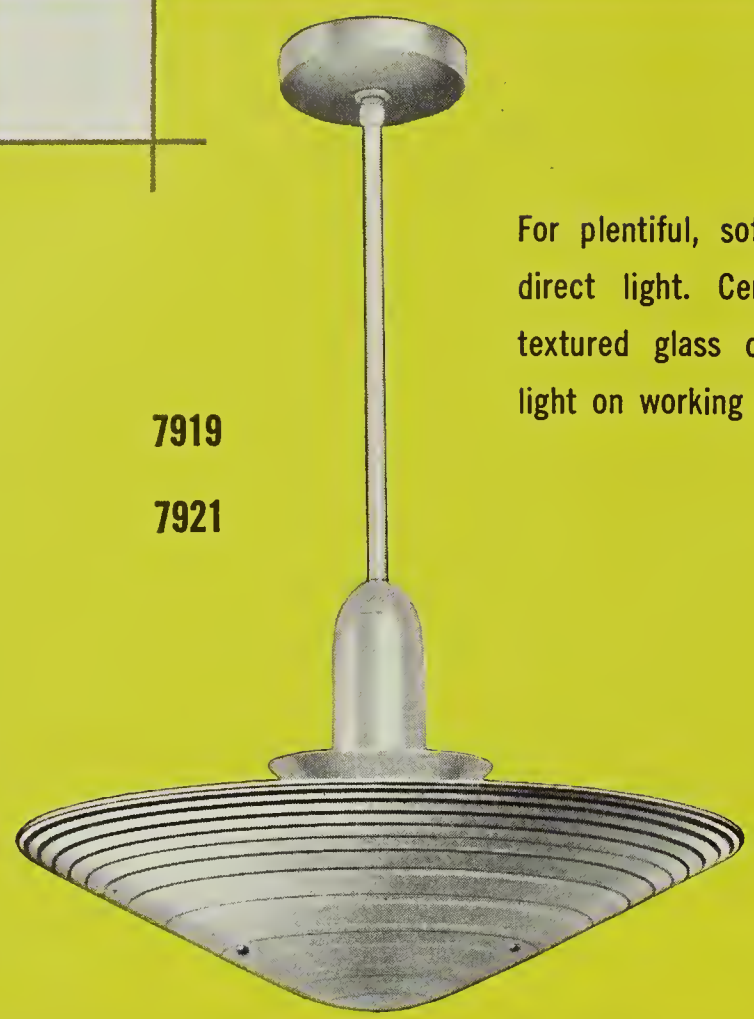
*exclusive with lightolier

FINISH: Lumino-White

VISUALITE by LIGHTOLIER

for good light wherever incandescent is preferred





7919

7921

For plentiful, soft, semi-indirect light. Ceramic-fired, textured glass casts good light on working areas.

7929

- Co-engineering between bulb position and form of glass gives maximum light output and 21.5% direct down light.
- For showrooms, stores, offices — wherever color-corrected light is preferred.
- Permanent satin aluminum finish — easy to maintain.

7919: 1 light — 200W. lamp. Length 34". Width 18¾".

7921: 1 light — 300W. or 500W. lamp. Length 34". Width 21⅝".

7929: 1 light — 200W. lamp. Length 13". Width 18¾".

Visualite Spacing Calculator (in square feet per fixture)

How to Use This Lighting Chart to Get Best Lighting Results

1. Determine the amount of foot candles of light needed.
2. Find the room proportions in one of the 3 columns on the chart. Suppose you wish to light an area 50′ x 80′ x 12′, painted light gray. You want 15 foot candles of light. In column 1, under light color, opposite the figure 15 is 192 sq. ft.
3. Divide the room area (50′ x 80 = 4,000 sq. ft.) by 192. The answer, 20, is the number of Visualites you need.

	Desired Foot Candle Average*	LARGE ROOM width 4 times hgt.		MEDIUM ROOM width twice hgt.		SMALL ROOM width same as hgt.	
		Light color	Med. color	Light color	Med. color	Light color	Med. color
300 WATT	5	572	390	460	300	270	160
	10	290	200	230	150	135	83
	15	192	137	156	103	90	NR
	20	149	103	116	78	70	NR
	30	100	70	78	NR	NR	NR
500 WATT	10	525	360	405	267	239	145
	15	352	231	263	175	156	96
	20	260	178	201	135	120	76
	30	178	118	132	90	81	NR

*NOTE: Lighting Values shown are initial. For maintained values apply a maintenance factor as follows:

70% For air conditioned offices, schools, etc.; where premises are kept very clean.
65% Ordinary offices, schools, etc.; where they are not air-conditioned.
50% For spaces subject to extremely dusty conditions.

These Areas Will Be Lighted Unevenly — NR—Not Recommended

REPORT

ELECTRICAL TESTING LABORATORIES, INC.
2 East End Avenue at 79th Street
New York City 21, New York

Report No. 331172 Order No. 20123-L Plate No. 55880 April 22, 1949.

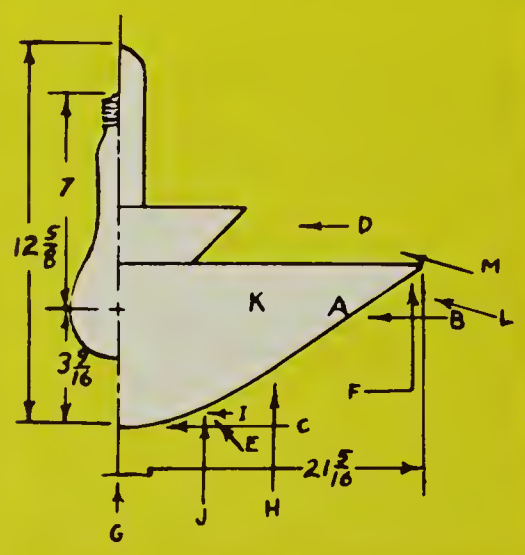
CANDLEPOWER DISTRIBUTION

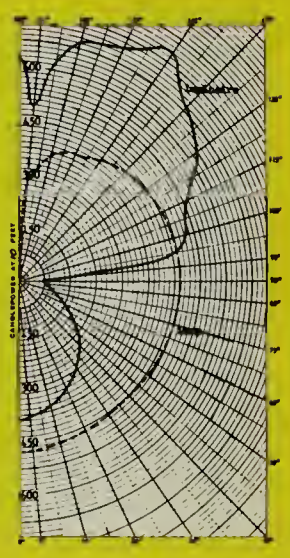
Cat. No. 7921 Incandescent Luminaire*
Rendered to Lightolier Incorporated.

Lamp—300 Watts; 120 Volts; 5640 Lumens; PS 35 Inside—Frosted Bulb; C9 Filament: Mogul Base; General Service.

Unit—Enameled bowl, polished metal neck louver.

*ETL No. 13557





LIGHT FLUX VALUES					
ZONE	LUMENS LUMINAIRE	PERCENT	ZONE	LUMENS LUMINAIRE	PERCENT
0°-30°			0°-90°	1211	21.5
0°-40°			90°-180°	3469	61.5
0°-60°	860	15.0	0°-180°	4680	83.0

LUMINAIRE BRIGHTNESS THE ARROWS INDICATE THE LOCATION AND ANGLE OF VIEW

ANGLES	Locations	A	B	C	D	E	F	G	H	I	J	K	L	M
FOOT LAMBERTS	C/Sq In.	0.48	1.3	2.0	2.4	2.3	0.65	3.4	1.5	1.8	2.2	0.65	1.2	0.42

More Individuality for your home with Outdoor Lightoliers

Giving your home another individual note is the first duty of your Outdoor Lightoliers. And that important part of your planning is made easier because you choose from so many designs.

Each one draws its inspiration from authentic lanterns. Yet each is carefully adapted to today's architecture—*yours.* You'll note that in scale, size and finish they're proper for *your* doorway.

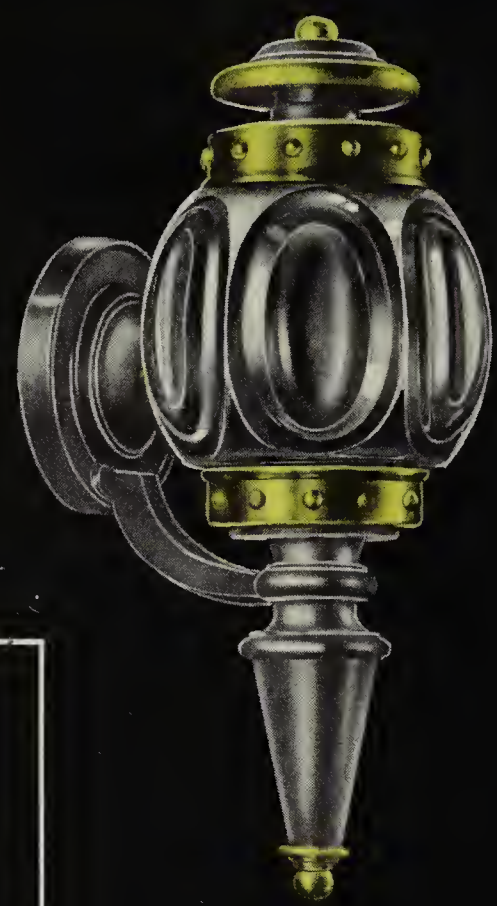
They're safe for your entrance, too. All of them, you see, have heavy glasses that magnify the light to prevent accidents and illuminate your address.

Rustproof and weatherproof, they resist wind and weather, protect the expensive exterior of your home from rust streaks. Their *long-lasting* good looks mean their cost is much less than a penny a day.

Lightolier lights your way to lovelier living

LIGHTOLIER

7832



7836

7820

7811

7810

7819

7810: Same as 7811, but finished in Red and Brass.

7811: 1 light—60W. lamp. Brings a cheery, hospitable welcome to your door—and to halls and game rooms, too! Length 12¼". Width 5⅛". Extension 3¾". Finish: Black and Brass.

7819: 1 light—40W. lamp. The formal home it decorates will have more individuality and be better illuminated. Length 12". Width 6". Extension 7¾". Finish: Black and Brass.

7820: 1 light—60W. lamp. Sleek, trim and in perfect harmony with Modern homes—and in rumpus rooms and dens, too! Length 8⅞". Width 5⅛". Extension 3¾". Finish: Pewter.

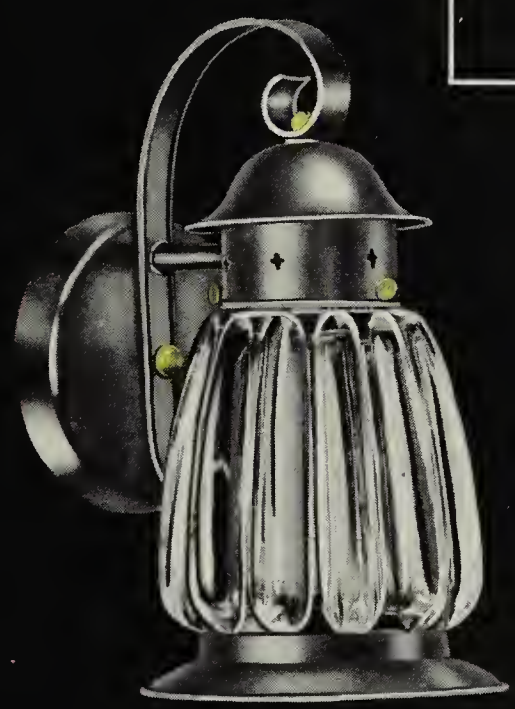
7832: 1 light—40W. lamp. No carriage lamp of old held more charm. Heavy bevelled glass, highly polished. Length 14½" Width 7". Extension 7". Backplate 4½" diameter. Finish: Hycop and Black.

7836: 1 light—40W. lamp. Authentic reproduction of an original coach lantern. Heavy bevelled glass magnifies both the light and the beauty of this distinctive Lightolier. Length 14½". Width 7". Extension 7". Backplate 4½" diameter. Finish: Hycop and Black.

4863

4862

7816



4860

4861

4860: 1 light—40W. lamp. Distinctively designed and durably finished in Bakelac to withstand rains, storms, dampness. Heavy polished glass in melon effect. Length 10¼". Width 5¼". Extension 6". Backplate 4½" diameter. Finish: Black and Brass.

4861: 1 light—40W. lamp. Weather cannot change the good looks of this Lightolier. Melon effect, heavy polished glass. Length 10½". Width 5¼". Finish: Black and Brass.

4862: Same as 4860, but finished in Hycop.

4863: Same as 4861, but finished in Hycop.

7816: 2 light—25W. lamps. Frosted baguettes, accented by clear crystal bevels—to accent your porch, portico or entrance-way. Snug, smart and trim for sun rooms, rumpus rooms and halls, too! Length 4". Width 8⅞". Finish: Polished Brass.

OUTDOOR

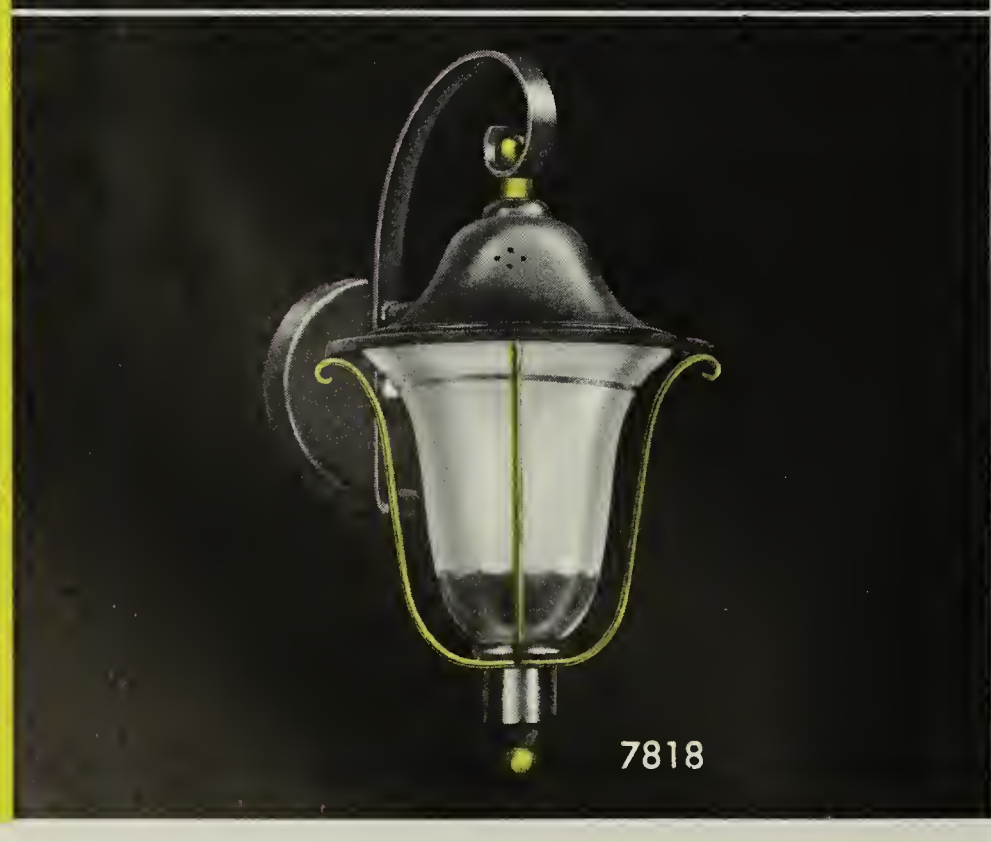
LIGHTOLIER

7812

7813

7824

7724


7818

7806

7724: 1 light—40W. lamp. Outdoors in porch, entrance and breezeway, inside in hall, vestibule or game room, this original Lightolier design is enduringly beautiful. Length 10". Width 7". Finish: Hycop.

7806: 2 light—60W. lamps. Lucent glass for good light, black wire frame with brass band for good looks, Bakelac finish for lasting quality. Length 4½". Width 10¼". Finish: Black and Brass.

7812: 1 light—60W. lamp. Authentic thumb-print, heavy crystal glass on graceful scroll arm. Length 13¼". Width 6". Extension 7½". Finish: Hycop.

7813: 1 light—60W. lamp. Use it over entrance, on porch or in game room. Or select it for your foyer or hall. Length 8¾". Width 7". Finish: Hycop.

7818: 1 light—60W. lamp. Open porch and entrance look and serve their purpose better with this good looking Lightolier. Length 13½". Width 7¼". Extension 8¼". Backplate 4½" diameter. Finish: Hycop and Black.

7824: 1 light—40W. lamp. Years of exposure to wind and weather will leave this Lightolier as beautiful as the day you chose it. Length 9". Width 7¾". Extension 7½". Backplate 4½" diameter. Finish: Hycop.

LIGHTOLIER

7308

7307

7306
6806
6816

7305

7303

Budget Lightoliers bring you good light and pleasing styling—at astonishingly low prices. The lens-like glass directs plenty of light *downward.* Clear-Crystal arrowheads, accented by the lustrous Chromium finish, belong with sparkling kitchen and bath equipment. Concealed openings in the die-cast bottom knob and below the ceiling plate provide complete ventilation, *permit the safe use of larger lamps.*

6806: Same as 7306, but finished in Gold with Dawn glass.
6816: Same as 7306, but finished in Gold with Flesh glass.
7303: 1 light—75W. lamp. Width 7¾". Extension 7". Backplate 4½" diameter. Pull switch and outlet.
7305: 2 light—75W. lamps. The lens-acting glass directs light onto face, not mirror. Width 11⅜". Extension 6¾". Backplate 4½" diameter. Pull switch and outlet.
7306: 1 light—60W. lamp. Length 4½". Width 6⅝".
7307: 2 light—60W. lamps. Length 4½". Width 8½".
7308: 3 light—60W. lamps. Length 4½". Width 10½".

Finish: Polished Chromium. *Glassware:* Enamelled Crystal.

CHROMELIER

LIGHTOLIER

7376

7378

7374

7379

2396

2390

2392

7372

2390: Same as 2392, but without Convenience Outlet.
2392: 1 light—60W. lamp. Finely modeled frosted glass with cut crystal base. Length 7½". Extension 3½". Backplate 4⅛" diameter. Control Switch and Convenience Outlet.
2396: 2 light—60W. lamps. A lovely note alongside or over the mirror. Width 10¾". Extension 3½". Backplate 4⅛" diameter. Control Switch and Convenience Outlet.
7372: 1 light—60W. lamp. Simply beautiful, soundly priced. Length 6½". Width 3½". Extension 4¼". Backplate 4⅝" x 3½". Switch and Outlet. Glassware: Opal.

7374: 1 light—60W. lamp. Smartly streamlined and just as smartly priced. Length 4¾". Width 7¼". Extension 7⅜". Backplate 4¾" diameter. Pull Switch and Outlet.

7376: 1 light—100W. lamp. For lots of light and value. Length 8½". Width 9½".

7378: 2 light—25W. lamps. Trim and neat, smart and sturdy. Length 4". Width 8⅞".

7379: 1 light—40W. lamp. Compact size for many locations. Length 4¼". Width 6½".

Finish: Chrome Plate

DaRay

EASY ON THE EYES

Enjoy an extra thrill when you entertain with DaRay in your home. Gather 'round the piano . . . play cards far into the night . . . serve midnight snacks—with never a squint, yawn or headache from eye-tiring, glaring light.

For DaRay supplies all the light that you need—without a trace of glare! Simple, sleek, rich-looking, DaRay is designed with your furniture, rugs, accessories in mind—finished to stay good looking for years and years.

8135: Sparkling decoration from the crystal clear fins; good light from the handsome reflector. Height: 64½". Finish: Pewter and Brass.

8147: Wide, beautifully textured reflector, created by Carl Moser. Height: 65". Finish: Polished Aluminum.

8149: Baguettes of light; sleek urn for indirect illumination. Height: 64½". Finish: Brass and Pewter.

8154: Clear crystal highlights; eye soothing light. Height: 63½". Finish: Burgundy and Gold.

EQUIPPED FOR 3 WAY—100, 200, 300 WATT LAMP.

DESKMASTER

8255

8258

8259

Lightolier lights your way to lovelier living

8261

8262

8263

Directs more light right where you want it! The curved, die-cast arm brings the light forward, leaves your desk clear for books or papers. The engineered shade frees your eyes from glare, puts light on your papers. So smart, so good-looking, Deskmaster blends well with your furnishings — contemporary or traditional, office or home!

8255: Finish: Brushed Brass and Green.
8258: Finish: Brushed Brass and Red.
8259: Finish: Business Bronze and Green.
13½" x 12". 1 light—32W. Circline fluorescent lamp.

8261: Finish: Gunmetal and Ivory.
8262: Finish: Brushed Brass and Red.
8263: Finish: Brushed Brass and Green.
18½" x 13¾". 2 light—15W. fluorescent lamps.

FINISHES SPECIALLY PROCESSED TO RESIST CHIPPING, PEELING, FADING

Lightolier lamps have a "way" about them.

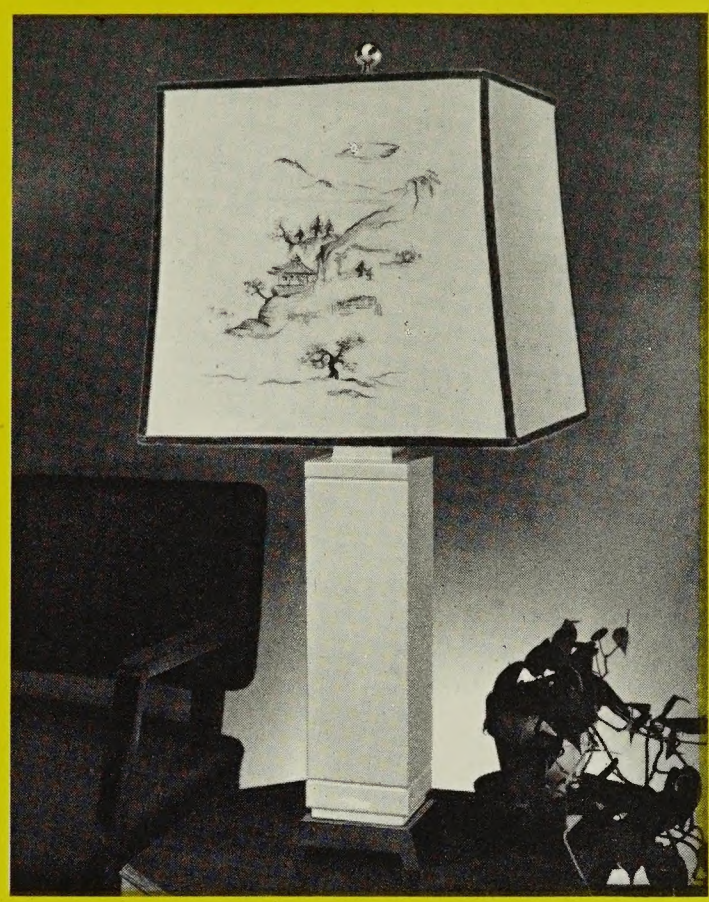
Their gleaming colors crisply accent your fabrics. Their designs — created by today's leading designers — are "right" for your furniture, Traditional or Modern.

And under the shade, where you can't see it, each Lightolier lamp has the brand new reflector — Lytemaster*. It directs twice as much light *downward on the reading surface;* soft light upward and throughout the room.

To be sure — choose a Lightolier!

*® Patent Pending.

8206 8207

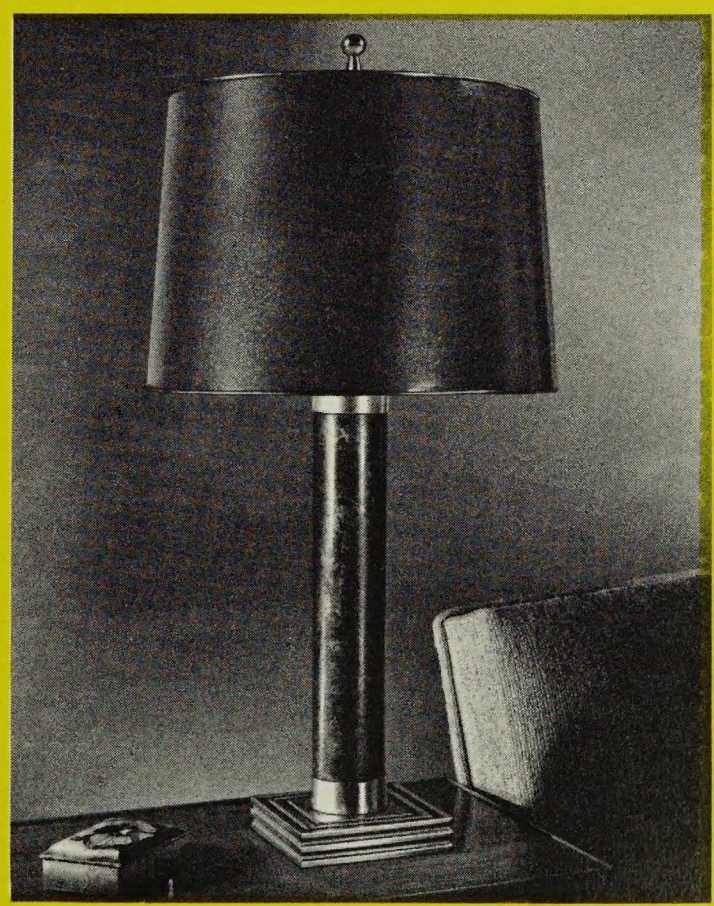


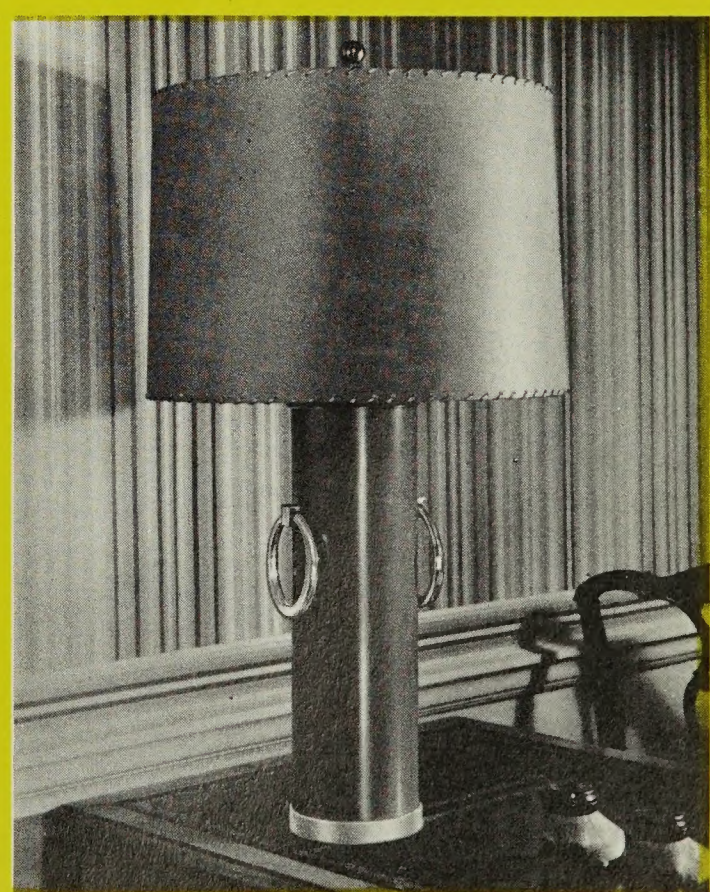
8204 8203

Lightolier lights your way to lovelier living

8730 8731

8727





8724 8742

8204: Yellow Rayon shade, Chartreuse China base. Handpainted, Chinese-silk design. Height: 28¼". Shade: 12" x 16". **8203**: Green and Sepia design on White Rayon shade. White China base.

8206: White China base accented by Ebony pedestal. White Rayon shade has handpainted, sepia-toned Hillside Motif. Height: 29". Shade: 13½". **8207**: Handpainted Tree design on White Rayon shade. Chartreuse China base.

8724: Brash Green base, heavy brass rings. Matching Pigskin parchment shade with Gold lacette. Height: 27". Shade: 16½". **8742**: White Parchment paper shade with drumlike trim of gold lacette.

8727: Brass accents in the base highlight the gold in the Tea Chest paper shade. Height: 28". Shade: 16½".

8730: Handsome Brass rings on Ebony base. Chartreuse Pigskin paper shade with Gold lacette. Height 26". Shade 16". **8731**: Forest Green base. Tan Pigskin paper shade with Green lacette.

Hand-made Shades. 3-way, 50, 100, 150 Watt Socket.

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EQUIPMENT: Lightolier fixtures and portable lamps are supplied wired complete, ready for installation. All fixtures and brackets are wired for wall control except where 'Switch' appears in the description. Candle shades and light bulbs are not included in the price.

UNDERWRITERS' APPROVAL: Lightolier fixtures and lamps carry approval of National Board of Fire Underwriters.

UNION MADE: All Lightoliers are union made. Fixtures and brackets carry the label of Local 3, International Brotherhood of Electrical Workers, A.F.L.

DIMENSIONS: 'Length' is distance from ceiling to lowest point of fixture when installed. 'Body Length' is distance from the lowest link of chain to lowest point of fixture. 'Width' refers to the widest point of either fixture or glass. Hanging fixtures may be shortened by removing links of chain.

SHIPMENTS AND CLAIMS: In the absence of specific instructions our Shipping Department will exercise its best judgment in routing shipments. The Transportation Companies issue receipts for every Lightolier shipment 'in good order.' Therefore, when loss or damage occurs, the carrier expects to be held responsible. Should your shipment arrive damaged or incomplete, notify the transportation company's local agent immediately and secure a 'statement of condition of shipment.' Then file claim for reimbursement, or send information to our Traffic Department which will handle claim and remit receipts. We are not responsible for collection of claim. No merchandise accepted for return without written authorization. Orders for goods shipped C.O.D. should be accompanied by deposit for 25% of the order. C.O.D. shipments are Net. Lightolier prices are F.O.B. Factory, Jersey City, N. J. Credit terms are extended to firms adequately rated by trade agencies, or furnishing satisfactory credit references.

GUARANTEE: Every genuine Lightolier can be identified by the label on the glassware, and the tag on the fixture or lamp. That tag is your guarantee of craftsmanship without flaw and finish without fault.

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